

IMPACT AROUND THE WORLD 2021



NOT FOR SALE

FROM NOT FOR SALE'S FOUNDERS

Dear Not For Sale Supporters,

As we continually work to create the best ways of combating human trafficking and ecocide, our belief forever remains the same: no person should be for sale. Even in the face of COVID-19, we continue to identify the root causes of slavery and act to address these contributing factors, which is why we're focusing on increasing economic opportunities and strengthening surrounding environmental conditions for vulnerable populations.

The effects of COVID-19

Like others, our already difficult work was made even more demanding due to COVID-19. Our teams were forced to make major, on the fly adaptations to our programming to ensure life-saving support could be provided. These high barriers make our impact that much more special to report this year...

The impact we've made

Not For Sale was able to help 70,730 survivors and at-risk individuals in 10 countries. We helped 64,700 people by providing access to an array of services such as jobs, skills training, access to capital, clean water, social services, education, trafficking prevention and more.

The crossroads of people and planet

The reality is many of the people tasked with illegally stripping our planet's rain forests and unlawfully digging up our rare earth minerals are doing so in the conditions of force, fraud, or coercion. We must ensure our work to help people isn't harmful to the planet – and vice versa. Addressing exploitation at the crossroads of people and planet is critical to the future of our humanity.

We are eternally grateful to all of you who have dedicated your time and finances to help Not For Sale.

We stand with you in solidarity.

In Gratitude,

NOT FOR SALE 

Rajiv + Mark



WE ARE NOT FOR SALE

Nearly everything we consume – from clothing, to the batteries in our cell phones, to the fish we eat – has forced labor and exploitation hidden somewhere inside its production.

Not For Sale envisions a future without exploitation and forced labor – where everyone has access to dignified opportunities and the resources they need to thrive.



**151.6
MILLION**

children aged 5-17
are in child labor.



\$150 BILLION

in PROFIT is created
through exploitation
annually.

**45.8
MILLION**

people worldwide are
affected by modern
slavery and exploitation.



7 IN 10

sex-trafficked persons
are exploited in Asia
and the Pacific region.



71%

of those affected
by human trafficking
are female.

FROM ONE HOUSE, TO A GLOBAL FOOTPRINT

The first step

In 2000, David Batstone discovered there was a human trafficking ring at a neighbourhood restaurant, and began writing a book about human trafficking called 'Not For Sale'. In his research, he met a woman named Kru Nam in Northern Thailand, who was rescuing street children from exploitation, including labor and sex trafficking.

Kru Nam and the children were living in an empty field, begging for food, with no means to build a house. Not For Sale started as an intention to raise enough funding to build a house for them – and ended up as a village for 150 children.

Delivering our work worldwide

Taking this intention across the globe, Not For Sale built shelters, schools and entrepreneurial platforms – using anti-trafficking awareness and a Silicon Valley mindset to end trafficking and create opportunity.

Over the course of a decade, we built relationships with some of the indigenous communities in Madre de Dios, a remote region of the Peruvian Amazon, and learned extreme environmental degradation had led to deep disruption of local life. During this time, we deployed a multi-layered commitment with the Amazonian communities – ranging from deforestation programming, supply chain resiliency, enterprise development, environmental training and so much more. What resulted was a reduction of extreme vulnerability in these communities.

Moving forward

This trailblazing method of engagement in Peru will continue to inform our approach moving ahead, by addressing both the environmental and human needs everywhere we work.



A BETTER WAY

We have a model that allows for
100% of all donations
from individual supporters to go straight to impact and
the people who need it most.

Not For Sale grows self-sustaining social projects
and purpose-driven business to end
exploitation and forced labor.

These enterprises create opportunities,
and return revenue to those who need it most.

"TRUE COMPASSION IS MORE THAN FLINGING
A COIN TO A BEGGAR, IT COMES TO SEE THAT
AN EDIFICE WHICH PRODUCES BEGGARS
NEEDS RESTRUCTURING"

MARTIN LUTHER KING, JR



NOT FOR SALE PROJECTS 2021



WHERE WE WORK

Not For Sale supported survivors and at-risk individuals from the United States, Peru, The Netherlands, Thailand, Vietnam, the Democratic Republic of the Congo, Uganda, Mozambique, Rwanda, and South Africa.

We have supported over 271,305 at-risk people since 2007.

In each country, we also do research and development to create a self-sustaining enterprise that supports our direct service work.

Not For Sale direct services include:

- Long-term housing
- Counseling, therapy, and psychosocial support
- Extensive medical care
- Legal services
- Education
- Job readiness and training programs
- Entrepreneurship seed funding





IN 2021...

We have made change for **70,730** people, including:

- Over **6,030** survivors and exploited people were provided extensive direct services.
- As a result, an additional **64,700** people were provided access to an array of services such as jobs, skills training, access to capital, clean water, social services, education, trafficking prevention, & more.

Not For Sale direct services include:

- Long-term housing
- Counseling, therapy, and psychosocial support
- Extensive medical care
- Legal services
- Education
- Job readiness and training programs
- Entrepreneurship seed funding

NOT FOR SALE

VIETNAM



NOT FOR SALE





HAI IS NOT FOR SALE

From a very young age, Hai spent most of his time on the streets. With his mother working as a street vendor and nobody else to watch him. Hai would spend long hours accompanying her as she sold candies and souvenirs to tourists to provide for her children. Struggling to make ends meet and take care of all the children, his mother often took out her anger and frustration at the difficult life on Hai, beating him and neglecting him.

Because of the abuse at home and the life on the streets, Hai struggled to keep up with school. He would often skip class to go on the streets or stay at an Internet cafe.

Not For Sale Vietnam first met Hai in 2010 when he was selling candies on the street. We invited him to stay in our emergency shelter. At the beginning, Hai was very aggressive and would hit anyone who prevented him for doing exactly as he wanted, even his social worker. However, the social workers and psychologists didn't give up on him and helped him to learn basic life skills, how to control his emotions and maintain positive communication.



While at the shelter, Hai actively participated in various life skill trainings and youth development activities including hip hop and gardening. He even created and led a small project to help clean up trash from around Hoan Kiem lake every weekend with his friends. These activities allowed Hai to improve his social skills, demonstrate leadership and have fun!

Hai joined the Career Program in 2021 when he was 16 to explore his future career opportunities. Through career workshops and counseling, Hai was able to identify his strengths and weaknesses and soon discovered an interest in cooking.

In May 2021, Hai enrolled in a basic cooking course. He was very excited to learn new techniques and skills after each lesson.

He now volunteers to prepare meals for other kids and staff in the shelter.

We are proud of Hai's hard work and efforts to become a better version of himself. Hai said, **"Before, I never think much about my future, I just want to survive day to day. Now I think more about my long-term goal in life, my dreams and I will do my best to achieve them."**

ABOUT NOT FOR SALE VIETNAM

Up until 2016, Vietnamese authorities refused to acknowledge the cases of trafficking and exploitation for men and boys.

Not For Sale partnered with Blue Dragon to create the first housing for young boys that had been sexually or otherwise exploited in Vietnam.

We provide support for the street boys in Hanoi who frequent internet cafes, cafes where they are contacted by traffickers and abusers. We offer crisis care to kids on the street 24/7, from emergency shelter and healthcare, to food and clothes.

“The social workers and carers at Blue Dragon are always so kind and patient with me. I remember when I first came to Blue Dragon, I was reluctant and angry. I even poured my anger on my social worker and hit him, but he was not angry with me at all and even explained to me why I was wrong.” - Linh, a former street kid living at Not For Sale Vietnam

“I want to become a successful person in the future so I can help my family out of poverty”

- Tien, a former street kid living at Not For Sale Vietnam

Not For Sale Vietnam witnessed the severe impact of the pandemic on the children and families that we support. Many families relying on low-wage, menial jobs such as selling lottery tickets, selling ice tea or motorbike taxi lost their income entirely during the pandemic. A lot of families with children were pushed onto the streets begging for money. We have met and supported 85 children on the streets, including small children as young as 3 years old. The lockdown also resulted in many children at Not For Sale Vietnam losing their income due to businesses closing, or reducing the number of staff.

Hanoi is planning to carry out a large-scale COVID-19 vaccination campaign, targeting all people aged between 18-65, with more than 5.1 million doses to be used. Already, 70 frontline staff members of Not For Sale Vietnam were vaccinated with Astra Zeneca doses in Hanoi. The vaccination will ensure the safety of both staff and children from COVID-19 infection.





NOT FOR SALE VIETNAM

OUR IMPACT IN NUMBERS

IN 2021, NOT FOR SALE VIETNAM SERVED 22 PEOPLE DIRECTLY, INCLUDING ...

22

were assisted with disabilities services, teaching life skills, careers preparation, counselling or other services

153

CHILDREN WERE CONTACTED BY OUTREACH WORKERS

22

CHILDREN WERE HOUSED AT THE NOT FOR SALE SHELTER



9

young people were helped to get jobs

8

CHILDREN RECEIVED AN EDUCATION

47

FAMILIES REUNITED

9

YOUNG PEOPLE were enrolled in vocational training

9,964



MEALS WERE SERVED

NOT FOR SALE VIETNAM HAS ALSO INDIRECTLY SERVED 110 TOTAL PEOPLE THIS YEAR



NOT FOR SALE



NOT FOR SALE VIETNAM

INTERRUPTING THE CYCLE

For each person served directly with Not For Sale Vietnam, an estimated 5 people are impacted. A family in a big city is normally 3 to 5 people, a family in the countryside or in mountainous areas may have up to 5-14 people. From this, we estimate an average family size of 5 people.

The cyclical effect of poverty, abuse, lack of care and support is being addressed at many levels: The program offered by Not For Sale Vietnam to the children helps them develop personal values, skills and knowledge. Our social workers work closely with the parents and families, especially when children return home, for better care of children. We liaise with the police, schools, and communities to raise awareness and provide practical information about child protection and care.

This broad approach breaks the cycle within one to two generations. Many of our kids are now parents with their own businesses, and working in secure jobs. In addition, Blue Dragon's work with the government has brought about changes in the laws to protect children.

NOT FOR SALE THAILAND





NAMTIP IS NOT FOR SALE

Namtip is a 13-year-old girl that has been at Not For Sale Thailand for most of her life. She recently joined her secondary school's dance club. There, students study traditional folk dances native to northeastern Thailand's Isan region. Namtip has such a natural talent that the faculty moderator for the club entered her into local competitions - which she won.

Competition after competition, Namtip kept moving up and eventually won the national championship.

This is a remarkable story because not only has Namtip found something she enjoys and is good at, but Namtip is a stateless person without citizenship in any country. By Namtip displaying her dedication and joy for a traditional Thai folk dance, it will help to break many stereotypes people may have about stateless hill tribes that are often marginalized and not accepted in Thai society.

ABOUT NOT FOR SALE THAILAND

Not For Sale Thailand supports more than 100 children each year through shelter, long-term housing, healthcare, food, and education.

Not For Sale Thailand concentrates on the education of stateless children from neighboring Myanmar. Due to the difficulties in enrolling in any official Thai school while being stateless, these children struggle to get an education and are aggressively targeted by human traffickers. The Akha communities in Northern Thailand are also among the Not For Sale focus communities.

We constructed and expanded a children's home to offer shelter and long-term housing for youth

rescued from exploitation. We provide the children safety, stability, nutritious meals and medical care. All children are enrolled in primary, secondary, or university education. The home includes a library and computer center and provides opportunities for experiences such as growing an organic farm.

Most of the children at Not For Sale Thailand are stateless, meaning they are citizens of no country, including Thailand. The Covid-19 vaccine in Thailand isn't widely available and there is a concern that it won't be made available at all by the Thai health care system to the kids who don't have Thai nationality.



NOT FOR SALE THAILAND

OUR IMPACT IN NUMBERS

AT THE SHELTER

IN 2021, THROUGH NOT FOR SALE THAILAND...

106 CHILDREN SERVED



CHILDREN SERVED

106 CHILDREN RECEIVED
LEGAL AND HEALTH
SERVICES

55 CHILDREN WERE
HOUSED AT THE
NOT FOR SALE SHELTER



10 young people
received job training



young people
received job training

11 STUDENTS IN
UNIVERSITY



6 STUDENTS
IN PRESCHOOL



83 CHILDREN
RECEIVED EDUCATION



20 CHILDREN IN
BOARDING SCHOOLS

41 students
in primary school



31 STUDENTS
IN HIGHSCHOOL



NOT FOR SALE

NOT FOR SALE THAILAND: A MODEL PROGRAM

Not For Sale Thailand has been named by the Thai National Government a “model program” for the border regions of the country.

The primary way Not For Sale Thailand and Kru Nam model empowerment is through education for stateless children, a crucial resource they were previously denied.

Our impact extends beyond the people we work with directly at our shelter or Rescue Center.

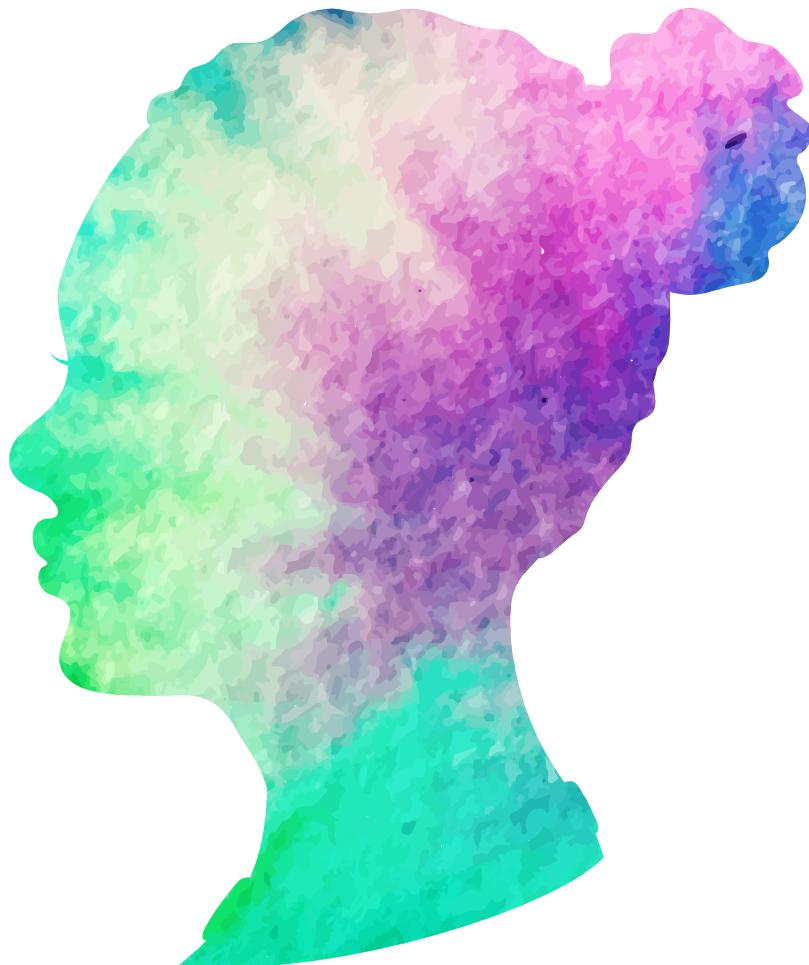
Due to Covid-19, our Rescue Center has not been able to do outreach in Myanmar in 2021. Myanmar has not taken actions to stop the spread of Covid-19 and many people have suffered near the Thailand-Myanmar border. It is not safe for our outreach workers to enter Myanmar to continue their work. It is very difficult for us to watch this unfold and we are ready to begin work again as soon as we are permitted.

For each person we helped directly this year, we estimate we help 6 additional people they come into contact with, through increased economic stability, trafficking awareness and education, or slower-growing impact (in the future, they will become part of our direct impact).

Outside of our main target groups, we helped over 31 people from seven different communities in 2021.



NOT FOR SALE NETHERLANDS



ESMEE IS NOT FOR SALE

When Esmee arrived at the first morning of the Not For Sale computer course, she had never used a laptop before. She couldn't even locate the power button.

Now, after the course, Esmee knows how to email and schedule appointments online. She has met up with her friends in an online call, and is using a translating tool to message her contacts in Dutch. She even created a Powerpoint presentation of her favorite Colombian recipe, with photos and text.

Esmee was never able to go to school as a child. She started working when she was just 15 years old, and came to The Netherlands almost twenty years ago. Esmee used to work in an exploitative industry, but training with Dignita has helped her to create a new life and gain new career skills.

On her last day of computer class she is asking for even more knowledge, and her goal is to learn how to use Excel.

Esmee has earned many certificates at the Dignita Academy and is now working as a barista. Esmee's story shows the importance of the multiple steps available within the Dignita Academy: building up enough confidence, dignity and self-esteem through training and certificates to show everyone that they are worthy and capable.



ABOUT NOT FOR SALE NETHERLANDS & DIGNITA

Not For Sale Netherlands was founded in 2012 to help trafficking survivors.

The program began as a way to offer culinary job training to women from all over the Netherlands who had been exploited, and were living in a shelter. The women were taught how to make nutritious soup, delivered and sold by volunteers to women working in Amsterdam's Red Light District.

Through this direct service, we had insight – not only were we offering food to people who needed it, but we also saw that the women in the program were more confident and better equipped to create a different life for themselves. In short, they had skills to create economic opportunity.

We created a restaurant, Dignita, to offer culinary training to exploited people, and eventually hire them in the restaurant. All restaurant profits are returned to the social enterprise.

There are now three highly successful restaurants and a catering prep center.

TRAINING CENTER

In 2019, Not For Sale Netherlands opened its own training center in Amsterdam-West.

The training center has a spacious professional kitchen and classroom. Trainees learn to prepare healthy soups in the kitchen. The space is also used for lessons in hygiene, basics in cooking, facilities, and hosting. Thanks to the classroom, trainees also learn theory in all things culinary-related.

Because the center also serves as a production center for the Dignita Amsterdam brunch restaurants, trainees also intern and receive intensive one-on-one guidance from our chefs.

This beautiful location offers our trainers all the possibilities to guide the development of the

trainees as well as possible, making professional growth a maximum priority.

Not For Sale The Netherlands' third restaurant in Amsterdam is directly across from the Not For Sale training center, and is part of the training program.

The women and men who are enrolled in the training program can be more easily introduced to the Dignita restaurant and can directly witness how the delicious and healthy soups they have helped to make are being enjoyed by the customers. They can see how important they are for the continuity of the training program and in creating self-sustainability for the social enterprise.





CONTINUED INDEPENDENCE

2021 required flexibility: our restaurants had to close down, or were able to open up again, suddenly. Luckily, from the beginning of March, we were able to host our training program without any interruption.

During the lockdowns, it became apparent how little our target group knows of working with a computer and just how necessary these skills are in society. They needed to know how to meet online or how to follow classes online, or how to send email. Without this knowledge they remained socially excluded and dependent on others to do simple administrative tasks.

That is why Not For Sale organized and hosted a course in basic computer skills. A total of 28 participants learnt how to use email and Google, set up online meetings, and write and send application letters.

A trainee said, "For me this course is important because learning how to use the computer helps you not to be dependent on other persons."

We also decided to expand our training program to offer our target group more and different perspectives on the labor market. The Dignita Academy now offers computer courses and beauty courses.

By creating more options, we hope to make our target group less dependent on one field of labor, the hospitality market, and our training program less at risk to be affected when one certain field of labor collapses.

In order to make sure the expansions to other fields become a success, Not For Sale collaborates with existing institutes and experts in those fields.

In July, the first group of 8 trainees have started with the new course in beauty skills: the programs teaches the participants about skin care and make-up techniques. After finishing the first phase of this new program the participants can enroll in a course in gel- and acrylic-nail styling, enabling them to earn recognized certificates.

Currently, Not For Sale is looking for a suitable location in the city of The Hague to open a fourth Dignita restaurant, including a training program there.



NOT FOR SALE

NETHERLANDS & DIGNITA

OUR IMPACT IN NUMBERS

IN 2021, THROUGH NOT FOR SALE NETHERLANDS...

NOT FOR SALE NETHERLANDS OFFERED TRAINING TO APPROXIMATELY **22 WOMEN** IN LIFE SKILLS SUCH AS SOCIAL SKILLS, MATH AND ACCOUNTING, HEALTH AND CITIZENSHIP SKILLS.



ON A TYPICAL SUNDAY, NEARLY **600 BRUNCHES** ARE PREPARED AND SOLD BY OUR DIGNITA STAFF AND TRAINEES



29 WOMEN AND ONE MAN WERE HIRED THIS YEAR, IN TOTAL
9 TRAINEES WERE HIRED THIS YEAR AT DIGNITA

85 PEOPLE WERE GIVEN AN EDUCATION

ORIENTATION COURSE:
65 TRAINEES





NOT FOR SALE

NOT FOR SALE NETHERLANDS & DIGNITA INDIRECT IMPACT

Many Dignita trainees who have survived work in an exploitative industry came from Uganda, Nigeria, Brazil, and Pakistan

Most of the survivors was exploited in the sex industry, the others in domestic servitude or labor trafficking.

About one third of the survivors have children in their home country, with an average family size of 3 children. In some cases, survivors are later on able to bring their children or family members to the Netherlands.

Not only the life of the trainee has changed, but also the next generation can be affected – we are interrupting the cycle of poverty and abuse, leading to a lessening of trafficking worldwide.

NOT FOR SALE

PERU





ELSA IS NOT FOR SALE

It is hard to know for sure how old Elsa is. For decades Elsa has been weaving, with infinite patience, tamshi vine baskets in her home in the native community of Palma Real, in the Ese Ejá people, on the banks of the Madre de Dios River.

She dedicated herself to perfecting the weaving of the tamshi vine baskets with only one hand. A daily job that became a profession from the moment she saw the forest's resources diminish to feed her children, and now in a pandemic when she saw the life of one of her grandchildren in danger. Elsa, by weaving, defends the life of the forest, her people and her family on the banks of the Madre de Dios River.

Elsa is an artisan teacher of her community. She weaves with only one hand, since from birth her left arm ends at the elbow. Instead, Elsa uses her big toe to tighten the liana and achieve perfect weaving.

NOT FOR SALE PERU & REBBL

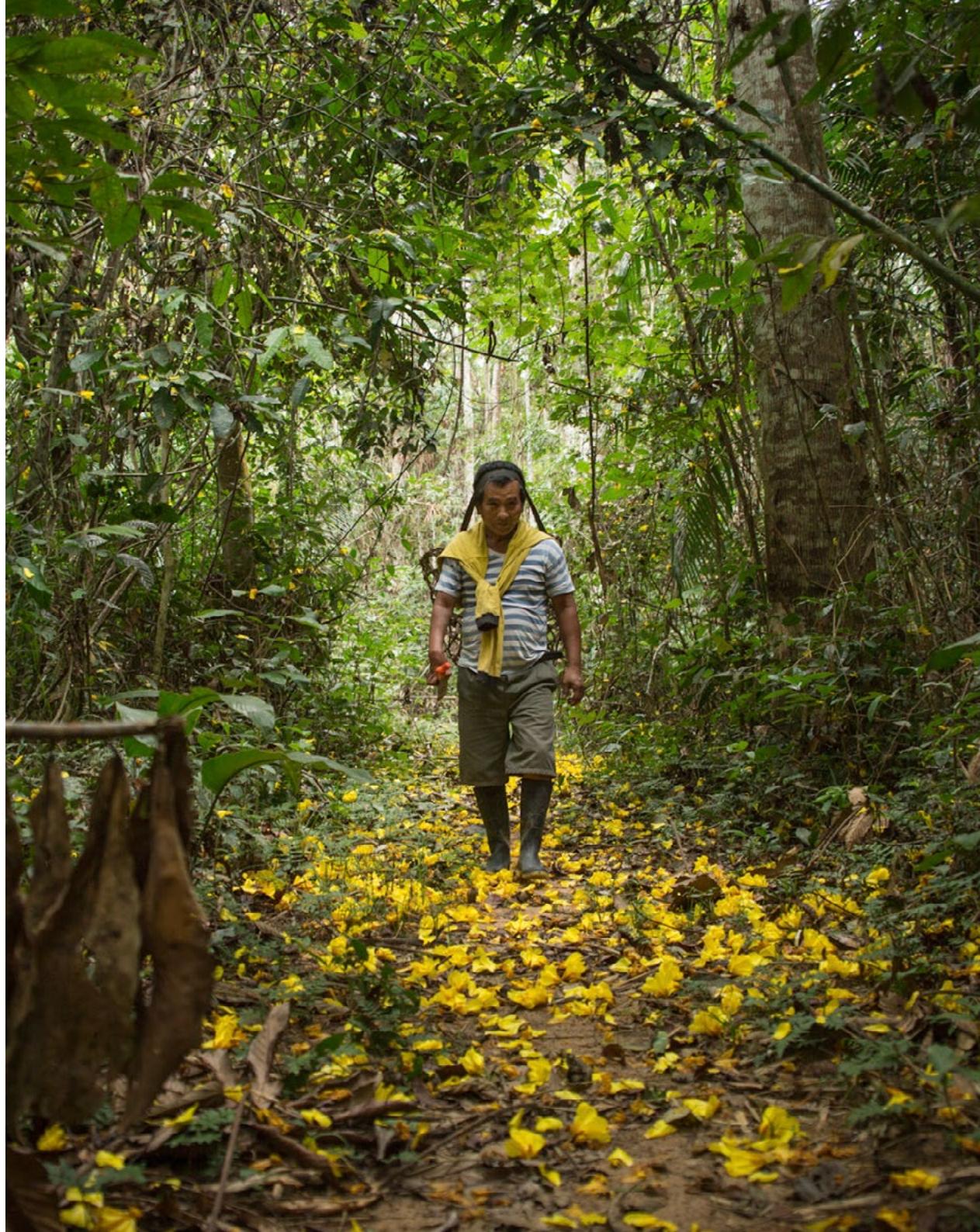
In the age of Covid-19, the indigenous peoples of the Madre de Dios region have remained stable due to their ability to collect and commercialize Brazil nuts for export.

This sustainable economic activity incentivizes the protection of the rainforest. The Brazil nuts are organic and have Fair Trade Certification.

By collecting and exporting Brazil nuts, members of the community are not forced into taking jobs with illegal gold mining or logging; both of which are exploitative of people and the planet.

Martin Huaypuna and the current directors of AFIMAD, chaired by Ms. Nadia Pacaya, use a cooperative model to combine the collected Brazil nuts from seven native communities, despite threats from illegal gold miners and from the ravages of COVID 19 in the region.

In 2021 we estimate they have collected 105,600 Kilograms of peeled Brazil nuts, exported in six containers, keeping the forest healthy and indigenous people economically independent.



NOT FOR SALE PERU & REBBL

Dave and Mark recruited cofounder and mixologist, Palo Hawken, to launch REBBL: a solution that goes beyond fair trade. The company sources roots, extracts, bark, berries, and leaves (REBBL) in a manner that creates impact for the gatherers and

producers of these ingredients – and returns a portion of each bottle sold back to Not For Sale.

Today, REBBL has generated over \$1 million for Not For Sale's projects around the world, including extensive infrastructure in Peru.





COMMUNITY IMPACT

Not For Sale Peru supports indigenous communities in the Amazon who have been affected by internal conflict.

Santa Teresita is an indigenous nomadic community that was displaced after an armed conflict. They were forced to change their way of life, and took refuge in Santa Teresita.

Many members of these communities took jobs in illegal gold mining or logging and were exploited through debt labor, forced work, and sex trafficking. This work is also environmentally devastating, depositing heavy metals including mercury into the Amazon river and destroying traditional, sustainable food sources for these same communities.

Through help from contributions from REBBL, we have built a school, developed a scholarship program, installed community gardens, and are developing clean water systems.

The community is now maintaining their fish tank and raising fish, and the next step will be to construct a second tank. Then, the community members will be able to sell fish in the city to create revenue.



NOT FOR SALE PERU

OUR IMPACT IN NUMBERS

IN 2021, THROUGH NOT FOR SALE PERU...

INCREASED THE LIVELIHOOD AND
QUALITY OF LIFE FOR MORE THAN

3,155

INDIGENOUS PEOPLE IN SEVEN
BRAZIL NUT HARVESTING
COMMUNITIES

1,893
ARE CHILDREN

3,155
ARE INDIGENOUS PEOPLE



INSTALLED FISH FARMS
SO COMMUNITY MEMBERS HAD
HEALTHY AND CLEAN NUTRITION,
AS THE FISH IN THE RIVER ARE POLLUTED
WITH MERCURY; 14 MEMBERS ARE
WORKING WITH THE FISH FARMS

RESULTED IN
31 FAMILIES

HAVING BETTER NUTRITION – EVERYONE IN THE
SANTA TERESITA COMMUNITY – BECAUSE OF THE
FISH FARMS



NOT FOR SALE PERU: BRAZIL NUT OUR IMPACT

THE CAUSE: NOT FOR SALE

Receives 2.5% of REBBL's Net Sales to add support in communities vulnerable to exploitation around the world, including the Peruvian Amazon. Also supports efforts to bring high quality ingredients to market, and create markets for those ingredients.

THE CAUSE: NOT FOR SALE

Receives 2.5% of REBBL's Net Sales to add support in communities vulnerable to exploitation around the world, including the Peruvian Amazon. Also supports efforts to bring high quality ingredients to market, and create markets for those ingredients.

THE PROCESSOR: CANDOR

Buys all nuts from Afimad, no matter the quality, at a fair price. The brazil nuts are shelled, then shipped to the US to be packed.

THE COMPANY: REBBL

Purchases the nuts from Candor to be used in REBBL's Banana Nut Protein Drink, further supporting empowerment efforts via REBBL's Thrive Project.

NOT FOR SALE PERU: BRAZIL NUT

Not For Sale Peru and REBBL ...

- Created an ethical supply chain for the Brazil nut to be bought from the AFIMAD cooperative and used by REBBL in the Banana Nut Protein flavor.
- Created a 36-cent increase to the Brazil nut harvesters per kilogram of Brazil nuts sold through organic certification assistance, and usage in REBBL drinks.
- Created positive change directly for 1,000 families in 10 participating communities in the Madre de Dios region through increased revenue from the Brazil nut organic certification.

Launched in August, 2019, a new documentary film follows the Not For Sale and REBBL journey upstream to show the origin and impact of the supply chain work with the Amazonian communities. Watch now at <https://www.notforsalecampaign.org/rebbl-with-a-cause>





NOT FOR SALE

UGANDA & THE DRC



ROGERS IS NOT FOR SALE

In 2009, when Not For Sale Uganda started an orphanage which later became a community nursery and primary school at Kyangwali Refugee Settlement, Rogers was among the first few orphans identified and supported. He lived with his mom who could not pay tuition fees. Rogers was supported from nursery and primary school, and graduated high school with a first grade in 2015.

Not For Sale Uganda continued to support Rogers through high school with tuition fees, scholastics and sanitary materials. Because of Not For Sale

Uganda's support, Rogers concentrated on his studies and scored a first grade in grade 12 in 2019, and received an academic excellence scholarship at the Cornerstone Leadership Academy.

Due to Covid-19, students are at home, and Rogers is currently volunteering with Not For Sale Uganda in the coaching program for high school students. He teaches Physics from Form One to Form Four, and he is a Not For Sale Uganda Community Mobilizer, ensuring that all students participate in community work in Kyangwali Refugee settlement.

ABOUT NOT FOR SALE UGANDA / DEMOCRATIC REPUBLIC OF THE CONGO

LIFE IN A REFUGEE CAMP

Not For Sale Uganda works in Kyanwali to prepare every person for a better future. We support education, a shelter, an internship program, and job training for refugees. In 2019, we increased the number of children able to attend school from the Democratic Republic of the Congo, South Sudan, Rwanda, and Burundi. We also operate entrepreneurial leadership programs and facilitate community service and support.

Our work is rooted deeply in the belief that dignity and freedom is a deserved right for everyone. While our direct service work in Kyanwali touches the lives of several thousand, there is still room to create lasting change in the settlement.



COVID-19

- The entire nation of Uganda has been locked down completely for different periods, most for 42 days
- Our secondary school students are now accessing learning through tutorial groups organized by Not For Sale Uganda in the camp.
- Access to food and nutrition is a major problem for families in the Kyangwali refugee camp.
- Girls are at the greatest risk during lockdown, at higher risk at leaving school and unwanted pregnancy
- People are getting sick and dying from Covid-19; as opposed to 2020.
- No massive vaccination is yet taking place because there are limited vaccines in Uganda
- The government has been vaccinating social workers, including teachers. There is no specific plan for when children or students will be vaccinated.
- The Not For Sale Uganda well at the school has been supplying water to over 200 families who live near the school, as well as the 499 students in boarding.
- The library was restricted to 25 teachers and 499 learners who stayed on campus. We did not open the library for the community members, to prevent the spread of Covid-19.





ESTHER IS NOT FOR SALE

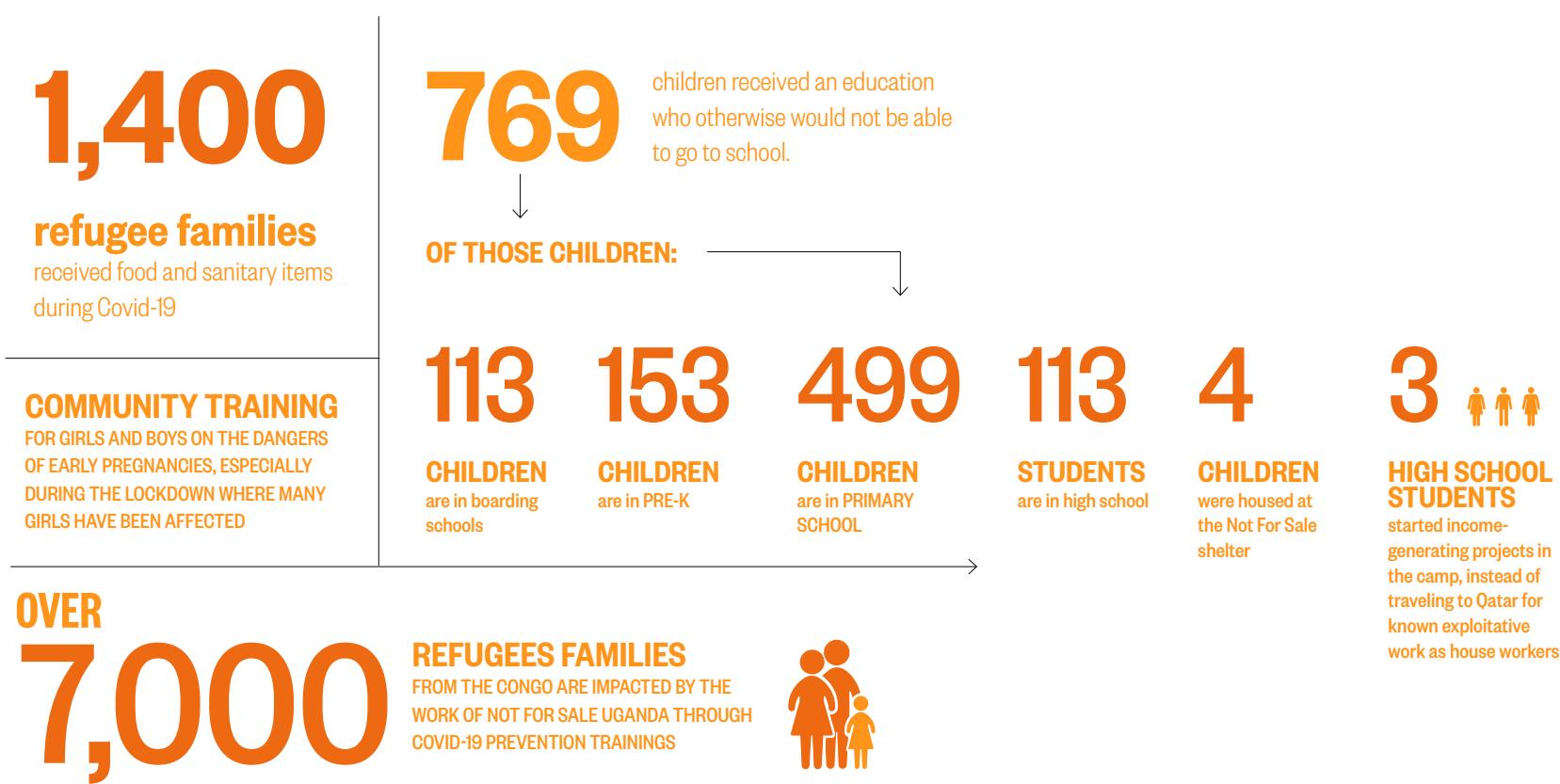
“I am an empowered girl in my community because of the scholarship and help I am receiving from Not For Sale”

- Esther

NOT FOR SALE UGANDA / DEMOCRATIC REPUBLIC OF THE CONGO

OUR IMPACT IN NUMBERS

In 2021, Not For Sale Uganda has served 7,000 families in the Kyanwali Refugee Camp. For each person directly served, we estimate 5 additional people are impacted through awareness, outreach, increased income, and additional opportunities in livelihoods and schooling.



THE OPPORTUNITY ENTREPRENEURSHIP IN UGANDA

While refugee settlements are intended to be temporary, they are permanent homes for the majority of inhabitants. Instead of waiting passively for emergency aid, many refugees are taking action to improve the lives of themselves and their community members through social entrepreneurship.

Not For Sale Uganda teamed up with Spence Diamonds to invest in the social enterprises that the refugees are creating. Launching these enterprises will create economic opportunity for the refugee founders and their communities.

Not For Sale runs a 3-day business skills workshop, and awards seed funding to all participants. We are excited to begin this event again as soon as the global pandemic allows.



A dynamic photograph of a surfer in a black wetsuit riding a large, curling teal wave. The surfer is leaning into the turn, with their white surfboard cutting through the white spray. The background shows a clear blue sky with a few wispy clouds and a distant shoreline with small buildings.

NOT FOR SALE
SOUTH AFRICA
AND MOZAMBIQUE

SAMUEL IS NOT FOR SALE

Samuel has been reintegrated with his family after almost becoming a street child when he was kicked out of school for bad behavior.

Samuel, who is 16 years old, had become associated with the wrong crowd and was moving towards gang involvement.

Through the programs, he has transformed his life and has been re-accepted to school. He is doing great and has become a really responsible and motivated youngster.

The area where he now lives has had massive unrest, violence and looting.

"We heard lots of gunfire and saw people rioting. When we went outside the food is gone and there are bullets on the floor." said Samuel. "We have no bread, no sugar, no vegetables, we just eating porridge all day. It's been bad here."

Not For Sale South Africa is now working to keep every child safe during the violence and expand its nutrition program due to the lack of food locally.





MOZAMBIQUE IS NOT FOR SALE

Although Mozambique came out of lockdown for two weeks and we restarted our operations there, we have now gone back to emergency operations as the President has locked the country down again.

This work is behind the scenes and includes supporting children and youth with nutrition, safe distance meetings and mentoring.

NOT FOR SALE SOUTH AFRICA AND MOZAMBIQUE

In Durban, South Africa, and Tofu, Mozambique, our program focuses on outreach to homeless street children and children at risk of street-connectedness.

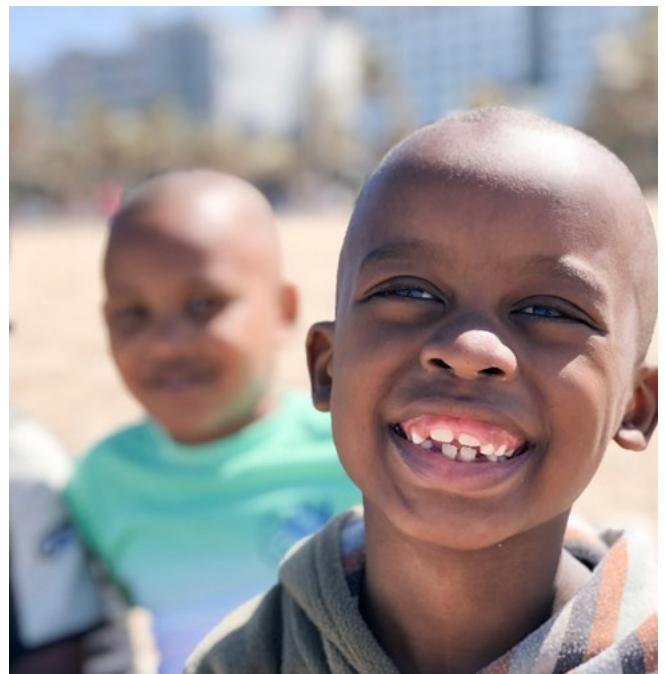
These children in Durban and Tofu are on the streets due to abuse, violence, and neglect. Many were orphaned, or had weakened family structures, due to the AIDS crisis.

Not For Sale South Africa and Mozambique fuses

surfing with mentorship to ensure that children have the opportunity to leave street life behind.

The multifaceted approach fuses surfing, life-skills training, empowerment, and mentorship. Its ultimate goal is to empower the children it works with to leave the streets behind for good.

The children enrolled in our programming start thinking of themselves as surfers – not street children.





THE OPPORTUNITY

OUR IMPACT IN NUMBERS

343 CHILDREN
in Not For Sale South Africa programming



159 CHILDREN

who went to a surfing competition



OVER 200 CHILDREN
are fed monthly in our new nutrition program



For each child we directly serve, we estimate **5 people** are impacted by the transformation in the child's life, including financial support and outreach.

9 YOUNG PEOPLE
who moved into the Independent Living Program

34 CHILDREN

housed at the **Not For Sale** shelter

75 girls enrolled in **GIRLS SURF TOO**

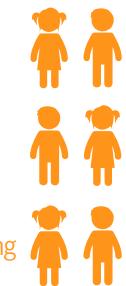
3 YOUNG PEOPLE
who received job training

The project works with people from **5** different communities.



51 CHILDREN
who received an education who otherwise would not be able to go to school; **29** in primary school and **19** in high school

342 CHILDREN



who received legal and health services, including emergency nutrition

The social worker outreach project speaks with an average of **45 people** every day, in addition to our program participants. This is run every morning throughout the poorest areas we serve.

COVID-19

- Mozambique is closed again and under lockdown. We are active with our emergency response work and preparing a new back-to-school program.
- Covid lockdowns have resulted in more families losing work and being forced to live in the so-called shelters in Durban. This exponentially increased the numbers of vulnerable and at-risk children in the area that we serve.
- Our beach base in Durban is open again, and we are still continuing our nutrition program established during Covid-19.

Recent violence and protest in Durban have resulted in shops and malls being looted and burnt down resulting in a lack of available food for the population. We are increasing our Covid Nutrition program in light of this disastrous turn of events.



GIRLS SURF TOO

Our South Africa and Mozambique program has had wild success – we are creating a wave of young black surfers, for the first time.

This is something new in the world, especially in South Africa. During apartheid, the beach we use – the best surf beach in South Africa – was whites-only.

Girls Surf Too launched in 2019, to do outreach to girls who live on the streets and are particularly vulnerable.

One young woman, Sne, has a shot at the world championships, and might soon compete in the Olympics. She is the first in South Africa that is a black woman. We are excited to announce that Sne has been sponsored by O'Neill - a globally recognized surf brand.



OMUSHA IS NOT FOR SALE

Omusha is a 6 year old girl that has joined our club. She lives next to the Wheel Shopping Centre in a dangerous area of The Point in Durban.

Her mother knows the other girls in our Girls Surf Too and has seen how the program has kept them out of street life in their area. She has brought Omusha to surf with us and to be part of our program.

She loves it and is very brave.

She can already stand up on a surfboard and competed at the KZN surf contest in the Under 8s category.

We hope that her involvement in the project will not only be a diversion from the potential pitfalls within her living area, but at the same time will give her a lot of joy and confidence.





CHRISTIAN IS NOT FOR SALE

Christian is in S2 at the Not For Sale Rwanda Ntenyo School and he is 16 years old. He performs well in class and stands out as a leader. He gets the best grades in his class and is an excellent and motivated student.

Christian had never used a computer before he was 13 years old, but once he started, he was hooked. He quickly discovered that he had a talent for programming and using other programs. He uses One Laptop Per Child (OLPC) to create animations and cartoons. At school, he established

his project and attended a district competition about Scratch, a program based on OLPC where one can access and create videos, cartoons, and animations. Among the large group of participants in the competition, he came sixth among Ruhango schools, and was awarded school materials at district level.

Not only is Christian skilled at computers, but also he is a great leader. He is Vice-President of the children at Ruhango District. Christian goes first and leads by example, so that others are motivated to follow him.



NEW PROJECT: NOT FOR SALE RWANDA

After the genocide in the 1990s, Rwanda is working to rebuild and care for their children – many of whom were left vulnerable and without options for a safe future.

Traffickers abuse the Rwandan people with false job offers, and treat them as property in both forced prostitution and forced labor.

We can't wait for the government to take this action. People are being hurt every day.

Not For Sale is committed to ending this kind of exploitation – before it starts.



NEW PROJECT: NOT FOR SALE RWANDA

Education is the key to interrupting this cycle. Education creates entrepreneurs. Entrepreneurs create jobs, which create opportunity within Rwanda. Education also spreads awareness about the tricks traffickers use to lure someone into exploitation.

We are investing in schools, teachers, anti-trafficking training and awareness, and health clinics, so that Rwandan children can be prepared for a bright future and building their country together, with dignity.

Not For Sale Rwanda supports over 1000 primary school children, aged 5-18. Through

teacher training and mentorship programs, we work to improve teaching methods and ensure that students acquire the skills they need to be successful once they finish school.

Not for Sale Rwanda also supports programs within the school district to raise awareness among students and teachers about human trafficking and exploitation.

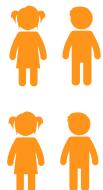
We work with girls in school that are identified as vulnerable. This may mean that they are at risk of dropping out of school due to marriage, pregnancy, or other family responsibilities.



BY THE NUMBERS

IN 2021, THROUGH NOT FOR SALE RWANDA...

SERVED OVER
1,050
CHILDREN



NOT FOR SALE RWANDA
SCHOOL IS COMPOSED OF
12 CLASSROOMS FOR
PRIMARY SCHOOL, WITH
874 STUDENTS

THERE ARE FIVE CLASSROOMS FOR
SECONDARY SCHOOL, WITH

176 STUDENTS

→ **430**

STUDENTS ARE BOYS
AND

44

STUDENTS ARE GIRLS

84

STUDENTS ARE BOYS
AND

92

STUDENTS ARE GIRLS





NOT FOR SALE



THANK
YOU

NOT FOR SALE





A SPECIAL THANK YOU TO ALL OUR MONTHLY GIVING CIRCLE MEMBERS.

ADAM	CAMMIE	EDWARD	JENNIFER K	KEITH	MARILYN	NATHAN	ROZ
ADRIANA	CAROL G	ELIZABETH C	JENNIFER S	KELLEY	MARJORIE	NDIDI	SAM
AHMAD	CAROL H	ELIZABETH F	JESSE	KEVIN C	MARK	NICK	SANDE
ALEN	CAROLYN	ELLIE	JODI	KHARIS	MARTHA	NIGEL	SARAH
AMANDA	CARRIE	EMILY	JOEL	KRISTIN	MARTIN	NIKOLE	SARAH H
AMY	CATHERINE	EMMA	JOHN	KYLE	MARY A	OLESYA	SCOTT C
ANA	CATHLIN	ERIC	JON	LADONNA	MARY P	OLIVIA	SCOTT F
ANA F	CATHY C	ERIK	JONATHAN	LARRY	MARY R	PAM	SHANNON
ANDREW K	CHRISTINE	GEORGE	JOSEPH	LAURA M	MARY W	PAUL	SHARON
ANDREW P	CHRISTY	GLORIA	JOSEPH H	LAURA R	MATTHEW	PETER	SHERRON
ANDREW W	COLTON	GREG	JOSH	LAURIE B	MAUREEN	PHIL	SHIRLEY
ANN S	CRAIG	GREGORY C	JOSHUA D	LAURIE F	MAX	PHILIP	SOPHIA
ANN V	CURTIS	GREGORY J	JOSHUA K	LAURIE S	MELANIE	PHOEBE	STACY
ANNETTE	DALE	HANNAH	JOSIANE	LENA	MELISSA	RACHEL	STEPHANIE
ANUJ	DAN	HELEN	JOYCE	LÉO	MICHAEL B	RACHEL W	STEPHEN
ASHLEY	DANA	ILMARI	JUDY	LEXI	MICHAEL D	RANDY S	STEVE
BAILEY	DANIEL	JACKIE	JULIA	LINDA	MICHAEL W	RICHARD B	STIRLING
BECRI	DARLA	JACQUELINE	JULIE	LISA	MICHELE S	RICHARD W	SUSAN
BELSY	DAVID S	JAMES S	KAREN	LIZA	MICHELE T	ROBERT G	SYLVIA
BERNADETTE	DAVID T	JAMES Y	KARIN	LOGAN	MICHELLE B	ROBERT J	TAMARA
BRADLEY	DEBORAH	JAN B	KATE	LYNDA	MICHELLE O	ROBERY K	TODD
BRANDON J	DEEPTI	JAN R	KATHERINE	MADALYN	MOLLIE	ROBI	TRACY K
BRANDON M	DENIS	JANICE	KATHIE K	MAGGIE	MONICA	ROBIN	TRACY W
BRITTANIE	DIAHANN	JASON	KATHIE O	MAHSHID	MUKESH	ROHIT	TYSIR
BRITTNEY	DOTTIE	JEFF	KATHLEEN	MARGARET F	NANCY	ROMY	VICKI
BRUCE	EDITH	JENNIFER A	KAYLA	MARGARET J	NATALIE	RON	WINONA

A SPECIAL THANK YOU TO OUR CORPORATE PARTNERS



ALLSAINTS



RELOCITY SCOUT



NOT FOR SALE