



# IMPACT AROUND THE WORLD 2020

WE ARE  
NOT FOR SALE 





# FROM THE FOUNDERS AT **NOT FOR SALE**

Every year we take stock of our work by releasing our annual impact report. It's important to us to benchmark our achievements, sharing openly about our previous year's work. It won't come as a surprise that 2020 has been a trying year. One very unfortunate hurdle we've had to deal with, in addition to COVID-19, was the growing levels of disinformation about human trafficking. This makes our report about the true nature and reality of forced labor and trafficking all the more critical.

We are committed to providing you with vetted information only from trusted firsthand sources, like our project directors, for your knowledge on human trafficking. We welcome you to share this document with members of your family or friends, as part of our fight against misinformation and less reputable sources.

With that, during 2020 Not For Sale has kept oriented in the midst of these challenging times by following three core tenets derived from the people and communities we serve: Courage, strength, and adaptation. Daily we are humbled by the courage of the people we work with and for as they move from insecurity and victimhood toward a more stable position in life. They do so one step at a time. And with that courage it takes incalculable strength to stay on that track toward self reclamation. One step at a time.

Their courage and strength are blended with the power to adapt on every level of life, to rise from the darkest of places to greet the light of hope and freedom.

It takes one step at a time to be the master of one's own life once again.

Not For Sale has learned from those we serve, adapting to meet the unique challenges of a global pandemic. For example, our team in South Africa conducted trauma care via WhatsApp groups, checking in with individuals and groups on a daily basis to ensure their well-being during strict lockdown.

As always, one truth never changes: without you, our supporters we couldn't do what we do. To this end, we are very proud to share that this year we were rated a perfect four stars out of a possible four stars by Charity Navigator and named a "2020 Top Rated" nonprofit by Great Nonprofits. We know you trust us to do great things with your support of us. We take to heart this important validation of our work, and hope it underscores our commitment to our lofty goals and hard fought execution.

In partnership with you, through these difficult times, we remain steadfast by our mission to create a world where no one is for sale.

*David + Mark*



# WE ARE NOT FOR SALE

Nearly everything we consume — clothing, the batteries in our cell phones, the fish we eat — has forced labor and exploitation hidden somewhere inside its production, with big repercussions on local communities around the world, and the environment.

Not For Sale envisions a future without exploitation and forced labor — where everyone has access to dignified opportunities and the resources they need to thrive. By meeting the highest standards established by Charity Navigator, we have attained the coveted 4-star rating — demonstrating our commitment to full transparency and allowing you to give with confidence. We continue to fight for a world where healthy people and the planet can function together in harmony — in a world where no one is for sale.



**7 in 10**

sex-trafficked persons are exploited in Asia and the Pacific region



**\$150 billion**

in PROFIT is created through exploitation annually



**45.8 million**

people worldwide are affected by modern slavery and exploitation



**71%**

of those affected by human trafficking are female



**151.6 million**

children aged 5–17 are in child labour





# IT BEGAN WITH ONE HOUSE

In 2000, David Batstone discovered there was a human trafficking ring at a neighborhood restaurant, and began writing a book about human trafficking, called Not For Sale. In his research, he met a woman named Kru Nam in Northern Thailand, who was rescuing street children from exploitation (including forced labor and sex trafficking).

Kru Nam and the children were living in an empty field, begging for food, with no means to build a house. Not For Sale started as an intention to raise enough money to build a house... today it's a village for 150 children.

Not For Sale took this intention around the world — building shelters, schools, clean water sources and entrepreneurial platforms; using anti-trafficking awareness and a Silicon Valley mindset to end trafficking and create opportunity.

We believe social enterprise will change the world and bring dignity to all.



# A BETTER WAY

We have a model that allows for **100% of all donations** from individual supporters to go to impact programming, to serve the people who need it most.

Not For Sale grows self-sustaining social projects and purpose-driven businesses to end exploitation and forced labor, and the environmental crimes that harshly impact both local communities and the planet.

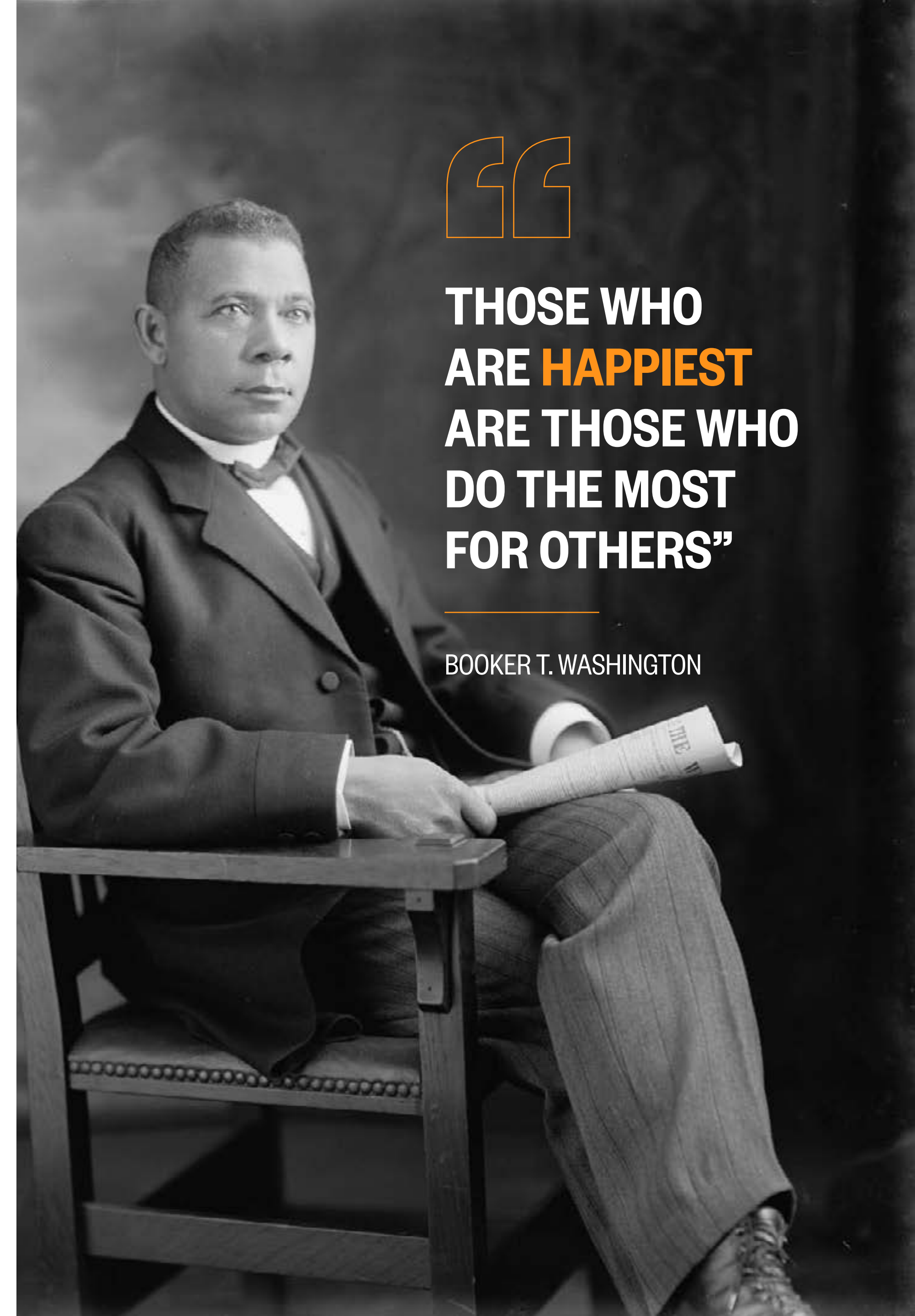
These enterprises create opportunities, and serve to protect the people who need it most.



“

THOSE WHO  
ARE **HAPPIEST**  
ARE THOSE WHO  
DO THE MOST  
FOR OTHERS”

BOOKER T. WASHINGTON







**NOT FOR SALE  
PROJECTS**  
**2020**



# OUR PAST YEAR OF PROGRESS...

Over the last 12 months, we have impacted **61,185** people:

Over **9,709** survivors and exploited people benefited from our extensive direct services which include:

- Long-term housing
- Counseling, therapy and psychosocial support
- Extensive medical care
- Legal services
- Education
- Job readiness and training programs
- Entrepreneur seed funding
- Nutrition and clean water

In turn, an additional **51,476** people benefited from access to an array of services including:

- Jobs
- Skills training
- Access to capital
- Clean water
- Social services
- Education
- Trafficking prevention





# WHERE WE CREATE IMPACT

Not For Sale supports survivors and at-risk individuals from Peru, the Netherlands, Thailand, Vietnam, the Democratic Republic of the Congo, Uganda, South Africa and Mozambique.

**We have supported over 200,500 at-risk individuals since 2007.**

In each country, we undertake research and development to create self-sustaining enterprises that support our direct service work — from long-term housing and extensive medical care, to counseling and education.







# NOT FOR SALE VIETNAM

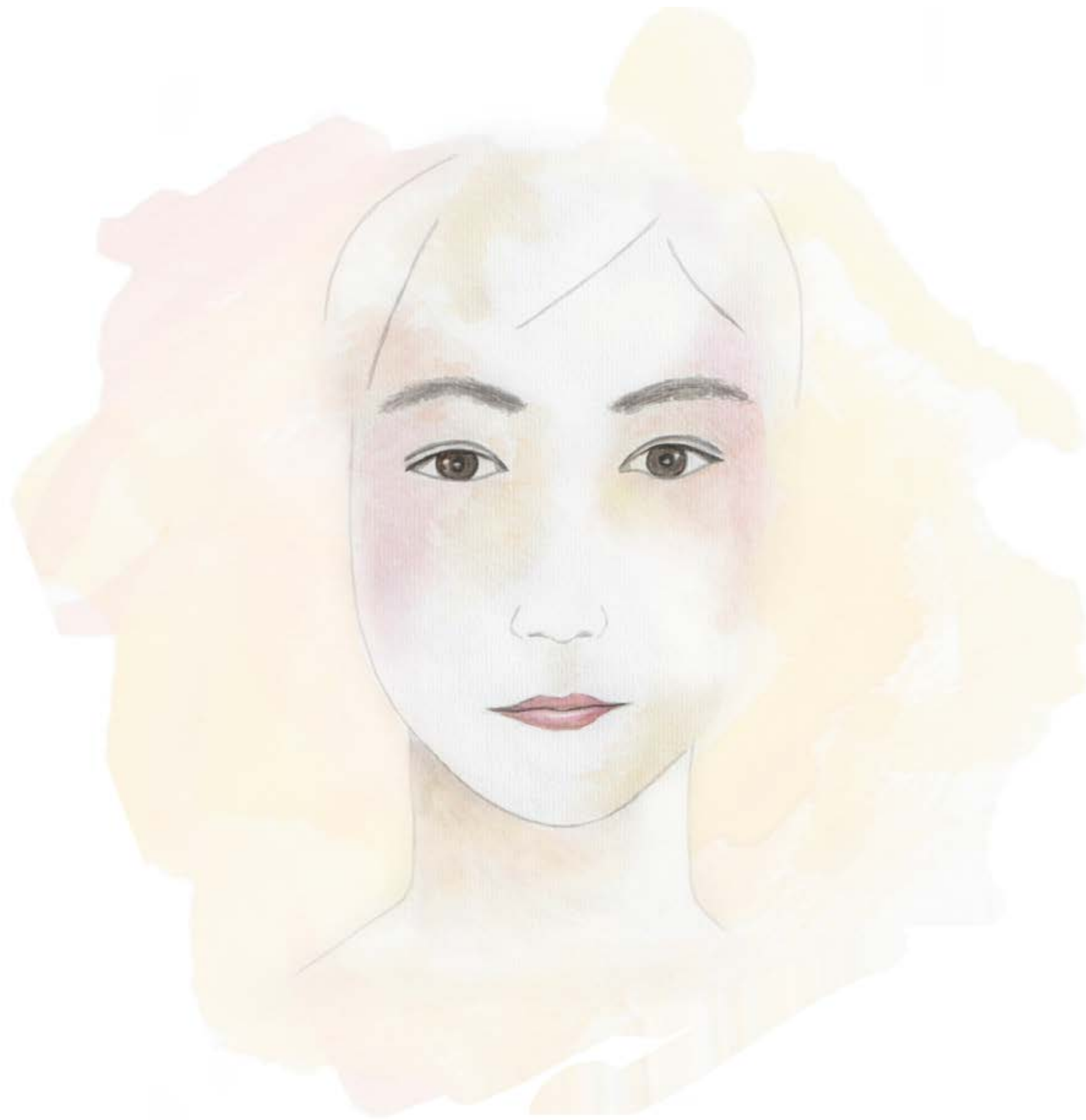
## ABOUT NOT FOR SALE VIETNAM

Up until 2016, Vietnamese authorities refused to acknowledge cases of trafficking and exploitation of men and boys.

Not For Sale partnered with Blue Dragon to create the first housing for young boys that have been sexually or otherwise exploited in Vietnam.

We provide support for the street boys in Hanoi who frequent internet cafes, where they are contacted by traffickers and abusers. We offer 24/7 crisis care to kids on the street - emergency shelter, healthcare, food and clothes.





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# LONG IS NOT FOR SALE

Long was born in 2004. His father died when he was young and his mother remarried. His stepfather was a violent man, often beating Long and his mother and smashing furniture. Long ran away from home and lived on the streets for several years.

When Blue Dragon staff met him, he was distrustful of everyone, with behavioural difficulties caused by his traumatic experiences. Blue Dragon staff continued to demonstrate care and affection to Long and gradually he learned to trust them. As a result he was able to move into one of our shelters.

Not For Sale and Blue Dragon helped Long return to school, giving him career preparation workshops and enrolling him in youth development activities. In time, Long developed relationships with other children at the Blue Dragon shelter.

Covid-19 interrupted Long's schooling, forcing him to stay home and study. However, supported by his education team of social workers and teachers - this resilient little boy persevered and completed his first year of school with good results.

Diligent and hard-working, Long is keen to improve his English, so making use of his career mentoring, he was able to find a job in a bar near the shelter. He reports being satisfied and happy with his current life, at last able to look forward to the future with positivity.





# COVID-19 IN VIETNAM

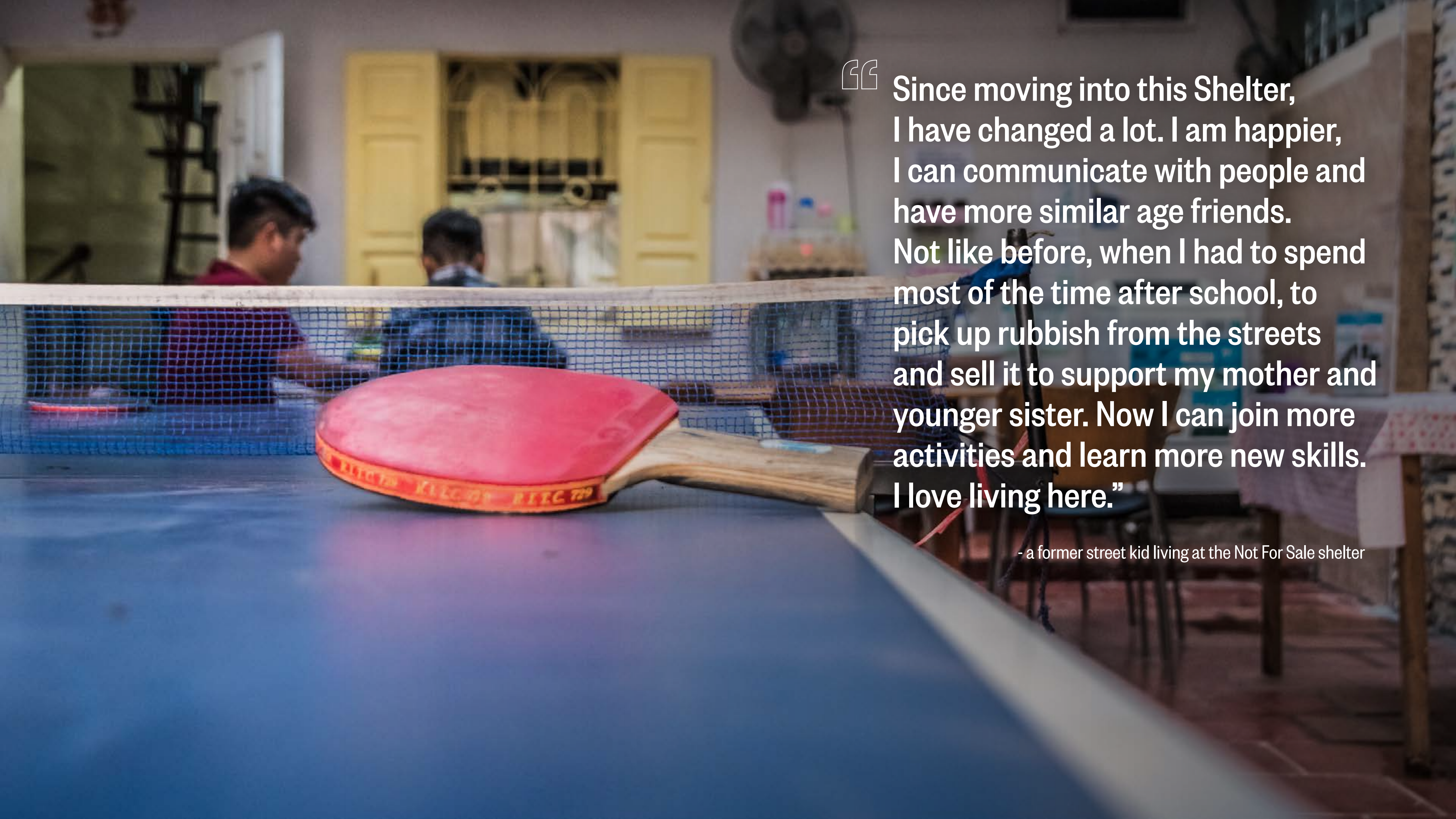
Blue Dragon has taken the threat of COVID-19 very seriously since the first cases in Vietnam were reported in mid-January of 2020. Working together, we've ensured excellent hygiene throughout the organization, providing hand sanitizers, thermometers and masks, as well as displaying educational posters. In the Not For Sale shelter, we clean the house with household bleach weekly and all dishes are washed with hot water. During March/April when there was a risk of community transmission, we checked each child's temperature before they entered the house.

We increased our outreach activities, and during the key isolation phase provided emergency food and shelter to adults and children, as well as food and rent support to over 70 families in Hanoi between March and June 2020. During the lockdown, some children who normally live on the streets or in marginal accommodation moved into the shelter to ensure their safety and compliance with lockdown measures. Vietnam has contained the COVID-19 virus with early preparation and timely intervention. However, the crisis of COVID-19 to vulnerable children is far from over...

Blue Dragon's outreach team is scouring the streets day and the night, looking for children who are begging or sleeping rough. The team normally meet 8-10 new kids per month on the streets of Hanoi - between April and June, the numbers were consistently higher, peaking in May with 22 new children. Whole families in rural areas have moved to Hanoi in search of income and food, including some with very young children. We're helping these children to attend preschool so they are off the street and out of danger, and are currently assisting 17 children in this situation.

With the lockdown taking place from the 1st to the 23rd of April, 49 teenagers whom we have helped to get a job in the past year either lost their job or had employment paused. Eight teens who were intending to start vocational training courses in February had to wait until May when centers reopened. Five youths living in the Not For Sale shelter were temporarily stood down, one had to postpone his vocational training and three had to adjust to online schooling.





“ Since moving into this Shelter, I have changed a lot. I am happier, I can communicate with people and have more similar age friends. Not like before, when I had to spend most of the time after school, to pick up rubbish from the streets and sell it to support my mother and younger sister. Now I can join more activities and learn more new skills. I love living here.”

- a former street kid living at the Not For Sale shelter



# NOT FOR SALE VIETNAM

# OUR IMPACT IN NUMBERS

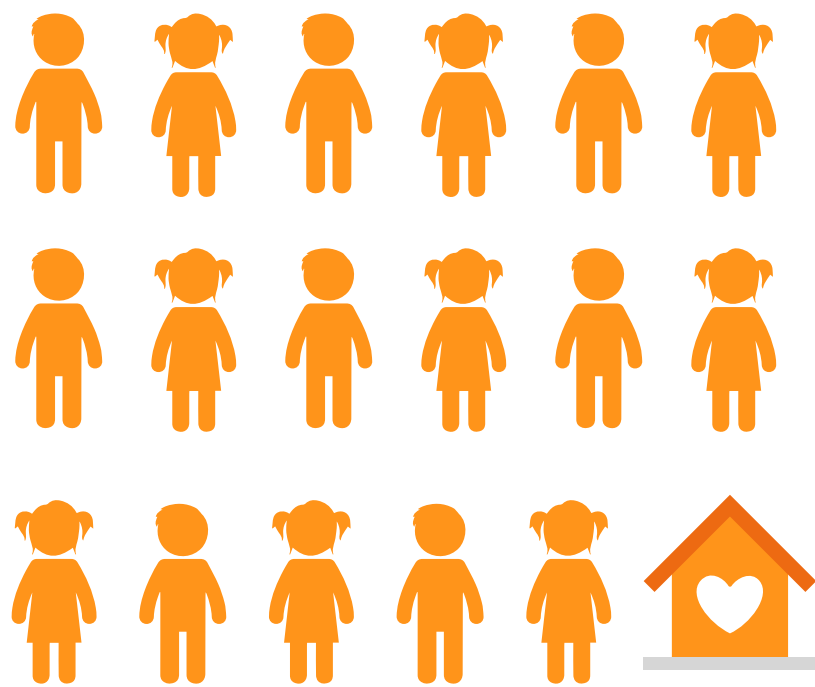
So far in 2020, Not For Sale Vietnam served **17 people** directly, of which ...

**17 CHILDREN**  
were assisted with **disabilities**  
**services, teaching life**  
**skills, careers preparation,**  
**counseling and other services**

**8**   
**YOUNG PEOPLE** were  
helped to get **jobs**

**4**   
**CHILDREN RECEIVED**  
**AN EDUCATION** 

**17 CHILDREN**  
were housed in the  
**Not For Sale shelter**



**Blue Dragon** has  
also indirectly served  
**85 PEOPLE**  
this year

**26**   
**FAMILIES WERE**  
**REUNITED**

**5,326**   
**MEALS WERE SERVED**

**92**   
**CHILDREN**  
were contacted  
in outreach







# INTERRUPTING THE CYCLE

For each person served directly with Not For Sale Vietnam, an estimated five people are impacted. A family in a big city normally consists of three to five people, and a family in the countryside or in mountainous areas may have five to fourteen people – so we estimate an average family size of five.

The cyclical effect of poverty, abuse, lack of care and support is being addressed at many levels: the program offered by Not For Sale Vietnam to children helps develop personal values, skills and knowledge. Our social workers work closely with the parents and families, especially when children return home, to provide them with better care. We liaise with the police, schools, and communities to raise awareness and provide practical information about child protection and best care practices.

This broad approach breaks the cycle within one to two generations, and many of our kids are now parents with their own businesses, working in secure jobs.

Blue Dragon's work with the government has brought about changes in laws to protect children.







# NOT FOR SALE THAILAND

## ABOUT NOT FOR SALE THAILAND

Not For Sale Thailand supports more than 100 children each year through shelter, long-term housing, healthcare, food and education.

The project concentrates on the education of stateless children from neighboring country Myanmar. Due to the difficulties in enrolling in any official Thai school while being stateless, these children struggle to get an education and are aggressively targeted by human traffickers. The Akha communities in Northern Thailand are also among the Not For Sale focus communities.

We constructed and expanded a children's home to offer shelter and long-term housing for youth rescued from exploitation. We provide the children with safety, stability, nutritious meals and medical care. All children are enrolled in primary, secondary, or university education; and the home also includes a library and computer center - providing opportunities for experiences such as growing an organic farm.





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# YING IS NOT FOR SALE

Taken in from the streets by a sect of Buddhist nuns, a little girl named Ying had been left with no sign of parents, family, or friends. It became clear that she suffered from mental and learning disabilities.

In establishing her identity, the nuns took her to local authorities who concluded she was part of an indigenous, stateless tribe. This meant she was not recognised as a Thai citizen and didn't qualify for any government assistance – so they sent her to Kru Nam.

In the two years that she's been with Kru Nam, Ying has received attention from counseling specialists who have developed specific techniques to help Ying live and learn with her

disabilities. Kru Nam and her staff have been trained and advised by the nurses and doctors on how to set Ying, and any other kids with learning disabilities, up for success.

Now that COVID-19 has been contained in Thailand, the doctor's office is facing a backlog of appointments; Ying and her accompanying staff often have to wait hours for her appointments - an added challenge for a young girl with a short attention span!

Kru Nam feels very fortunate that Not For Sale funding has enabled her to get Ying the medical and psychological attention that she, and every child with learning disabilities, deserves – regardless of who their mother is.





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# COVID-19 IN THAILAND

Due to Covid-19 in Thailand, all the schools closed. This meant all our children moved back to the Not For Sale Thailand home, full-time.

Children were prevented from leaving the Not For Sale Thailand property by our team, to avoid any risk or spread of Covid-19. Thankfully, none of the children at Not For Sale Thailand have contracted Covid-19.

Not For Sale Thailand director Kru Nam is the only one allowed by the government to leave her home to travel, so that she is able to care for the children and bring them supplies.

To keep the children engaged, Not For Sale Thailand created a summer camp curriculum with educational and fun activities, like cooking competitions, making masks and hand sanitizer, and baking cookies, which are sold and delivered to homes throughout the area.

The neighboring country of Myanmar took very little precautions to avoid Covid-19 spread, and Not For Sale Thailand outreach has been severely limited in order to protect staff. Now, the border entry point has been closed.

Food prices have soared, and Not For Sale Thailand has had to stretch their funding to ensure all the children are well-fed. This includes an increasing reliance on the property's extensive vegetable garden.



# NOT FOR SALE THAILAND OUR IMPACT IN NUMBERS AT THE SHELTER

In 2020, through Not For Sale Thailand ...


**119**   
CHILDREN WERE SERVED


**84**   
CHILDREN RECEIVED  
AN EDUCATION

**119** CHILDREN  
received legal  
and health  
services

**61** YOUNG  
PEOPLE  
received job  
training

**40** STUDENTS  
in boarding  
schools

**80**   
CHILDREN were housed  
in the **Not For Sale Shelter**

**43**   
STUDENTS  
in primary schools

**6**   
STUDENTS  
in university

**32** STUDENTS  
in high school

**7**   
STUDENTS  
in preschool





NOT FOR SALE THAILAND

# OUR IMPACT IN NUMBERS AT THE RESCUE CENTER

In 2020, the Not For Sale Thailand Rescue Center served **552 people**, of which ...

**46** AND **46**  
ARE CHILDREN ARE ADULTS


**1** **ADULT** received  
Thai language training

**9**  
ARE MOTHERS

**32** ARE **STATELESS  
PEOPLE**

**2** **MOTHERS**  
received **counseling  
and advice** at the  
Rescue Center

**1** **STUDENT**  
was helped at the  
**adult education  
center**

**2**  **CHILDREN**  
received **informal  
education** at the  
Rescue Center

**0** **PEOPLE**   
received first-aid  
treatment; **4 people  
taken to hospital**

**0**  **CHILDREN**  
moved to the **Not  
For Sale Shelter**







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## NOT FOR SALE THAILAND

# A MODEL PROGRAMME

Not For Sale Thailand has been named by the Thai National Government a “model program” for the border regions of the country.

The primary way that Not For Sale Thailand and Kru Nam model empowerment is through education for stateless children, a crucial resource they were previously denied.

Our impact extends beyond the people we work with directly at our shelter or rescue center, which contacts an average of 30 people each day from 14 different communities.

For each person we help directly, we estimate that we also help 42 additional people they come into contact with – through increased economic stability, trafficking awareness and education, or slower-growing impact (in the future, they will become part of our direct impact).

Outside of our main target groups, we helped over 33 people in 2020.





# NOT FOR SALE NETHERLANDS

## ABOUT NOT FOR SALE NETHERLANDS & DIGNITA

**Not For Sale Netherlands was founded in 2012 to help trafficking survivors.**

- The program began as a way to offer culinary job training to women from all over the Netherlands who had been exploited, and were living in a shelter. The women were taught how to make nutritious soup, delivered and sold by volunteers to women working in Amsterdam's Red Light District.
- Through this direct service, we had insight... not only were we offering food to people who needed it, but we also observed the women in the program were more confident and better equipped to create a different life for themselves. In short, they had skills to create economic opportunity.
- We created a restaurant, Dignita, to offer culinary training to exploited people, and eventually hire them in the restaurant. All restaurant profits are returned to the social enterprise.

There are now three highly successful restaurants and a catering prep center.





# COVID-19 IN THE NETHERLANDS

Due to COVID-19, the Dignita training program came to a halt in March 2020 and delayed the opening of Dignita's third restaurant: Dignita Westerpark, to early May. Dignita were also expanding to The Hague, beginning with training in life skills to the shelter for male survivors of human trafficking at The Hague.

From June 1, Dignita restaurants were allowed to reopen, albeit with some restrictions: a maximum of 30 guests allowed inside, with a distance of 6 feet kept between customers. The new Dignita Westerpark restaurant could finally welcome guests as well.

For the Dignita program beneficiaries, all their activities had stopped and most of them were not leaving their house, sliding further in social isolation. To encourage social engagement and offer training, staff from the Dignita restaurants started giving them Dutch lessons through video calling.

Dignita also started up a summer school at a different location providing more space so participants were able to keep their distance. There were 46 women and men enrolled in the 6-week program – a speed course in the official hygiene rules of the hospitality industry and the skills required to work as waitstaff.

Not For Sale Netherlands made the best out of this situation: impacting the target group and keeping the businesses up and running. Hopes are high to continue with the kitchen training program and work towards expanding the restaurant concept to other cities. Planning continues for a new online learning environment so that trainees can continue their education in addition to limited in-person trainings.





“

I am surprised by myself:  
I never went to school and I never  
thought I was able to study and learn.  
I am so glad I passed my exam!”

- Not For Sale Netherlands trainee



# NOT FOR SALE NETHERLANDS & DIGNITA

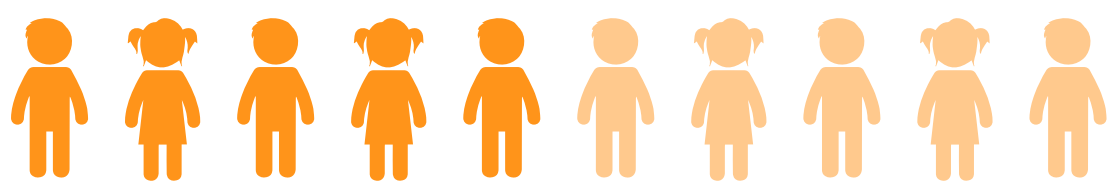
## OUR IMPACT IN NUMBERS

In 2020, at Not For Sale Netherlands ...

75  
PEOPLE WERE  
SERVED

56%

of the survivors only  
went to primary school,  
and were never able to  
finish high school.



14% of the survivors never went to school, and cannot read or write

Not For Sale Netherlands partnered  
with the ACM (the Amsterdam Shelter  
for Victims of Human Trafficking) to  
train approximately **93 women** in life  
skills such as social skills, math and  
accounting, health and citizenship skills.

46

PEOPLE WERE GIVEN  
AN EDUCATION

PHASE 1:

15

TRAINEES

PHASE 2:

8

TRAINEES

PHASE 3:

2

INTERNS  
AT DIGNITA

PHASE 4:

5

PAID  
POSITIONS

SUMMER SCHOOL:

46

TRAINEES

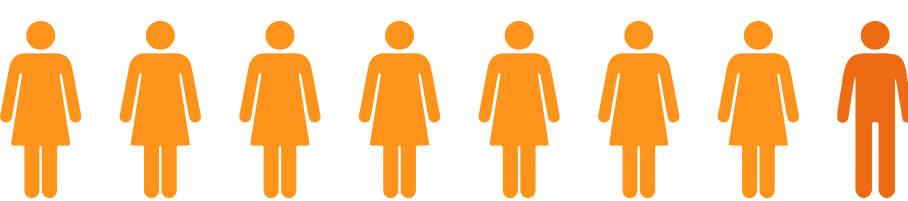
61 trainees graduated in 2020 at Dignita

9

WOMEN  
received **job  
coaching**, and  
**46** took part  
in **job training**

OVER  
60,000  
MEALS WERE SERVED AT DIGNITA THIS YEAR

5  
PEOPLE  
WERE  
HIRED  
THIS YEAR,  
IN TOTAL



The Not For Sale Netherlands Buddy Program  
helped **7 women** and **1 man** learn Dutch or  
English or how to read and write.







# INDIRECT IMPACT

**30.2% of the survivors came from Uganda**, the second country of origin was Nigeria, followed by Brazil and Pakistan.

**72% of the survivors was exploited in the sex industry**, the others in domestic servitude or labor trafficking.

**37% of the survivors have children in their home country**, with an average family size of 3 children. In some cases, survivors are later on able to bring their children or family members to the Netherlands.

After receiving a permanent contract at Dignita, one of the 2019 trainees met the requirements to bring her children over from her home country, to the Netherlands. Her son is now going to school and doing very well. Her daughter has found a job at a cleaning company with help from Not For Sale.

Another trainee was able to bring her niece over, and her mother. Not For Sale found a job for the niece.

Not only the life of the trainee has changed, but also the next generation can be affected – we are interrupting the cycle of poverty and abuse, leading to a lessening of trafficking worldwide.





# NOT FOR SALE PERU

## ABOUT NOT FOR SALE PERU & REBBL

Several thousand people are estimated to be subjected to trafficking within Peru, including forced labor in mining, logging, and agriculture. Many of these people come from impoverished regions of the Amazon.

Working to help these survivors, Not For Sale collaborated with notable abolitionists to support a shelter for survivors and at-risk youth in Peru.

After a few years, Not For Sale co-founders, Dave Batstone and Mark Wexler, knew they could build thousands of shelters — and still not address the roots of the problem.

Dave and Mark recruited cofounder and mixologist, Palo Hawken, to launch REBBL: a solution that goes beyond fair trade. The company sources roots, extracts, bark, berries, and leaves (REBBL) in a manner that creates impact for the gatherers and producers of these ingredients — and returns a portion of each bottle sold back to Not For Sale.

Today, REBBL has generated over \$1 million for Not For Sale's projects around the world, including extensive infrastructure in Peru.





# COVID-19 IN PERU

The communities aided by Not For Sale Peru are along the Pariamanu River in Madre de Dios, where Illegal gold mining activities regularly take place. Illegal mining does not comply with the mandatory quarantine decreed by the government due to the COVID-19 pandemic, but still continues to spread throughout the Madre de Dios area.

With communities living in an extreme emergency situation, Not For Sale Peru were forced to suspend numerous activities — apart from efforts to obtain medical and food aid. Not For Sale Peru also fought hard to make arrangements to permit the AFIMAD cooperative to continue taking the Brazil nut harvest through the industrial process and prepare them for export, in order to maintain their income.

Due to COVID-19, the government plans to install a clean water system was put on hold in order to concentrate on virus aid and relief.

In the communities there were an estimated 20 cases of COVID-19.





# COMMUNITY IMPACT

Not For Sale Peru supports indigenous communities in the Madre de Dios region of the Amazon who have been affected by internal conflict.

Santa Teresita is an indigenous nomadic community that was displaced after an armed conflict. They were forced to change their way of life, and took refuge in Santa Teresita.

With the help of contributions from REBBL, we have built a school, developed a scholarship program, installed community gardens, and are developing clean water systems.

The community now maintain their fish tank and are raising fish – with the next step being to construct a second tank. This will allow members of the community to sell fish in the city to create revenue.



# NOT FOR SALE PERU

## OUR IMPACT IN NUMBERS

In 2020, Not For Sale Peru ...

SERVED OVER

2,410

members of the **Santa Teresita** and **Iberia** communities

Increased the livelihood and quality of life for more than

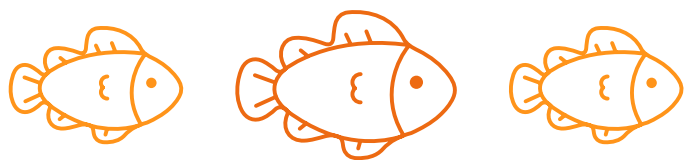
3,780

indigenous people in 9 Brazil nut harvesting communities

OF THOSE PEOPLE

1,855

ARE **CHILDREN**



### Installed fish farms

so community members had **healthy and clean nutrition**, as the fish in the river are polluted with mercury; 14 members of the community are working on the fish farms

WHICH RESULTED IN

128

**PEOPLE** having better nutrition — everyone in the Santa Teresita community — because of the fish farms





# NOT FOR SALE PERU: BRAZIL NUT

## OUR IMPACT

### THE COOPERATIVE: AFIMAD

Organises the collection of nuts in each member community and transports the brazil nuts to sell.

### THE PROCESSOR: CANDOR

Buys all nuts from Afimad, no matter the quality, at a fair price. The brazil nuts are shelled, then shipped to the US to be packed.

### THE CAUSE: NOT FOR SALE

Receives **2.5% of Rebbi's Net Sales** to add support in communities vulnerable to exploitation around the world, including the Peruvian Amazon. Also supports efforts to bring high quality ingredients to market, and create markets for those ingredients.

### THE COMPANY: REBBL

Purchases the nuts from Candor to be used in Rebbi's Banana Nut Protein Drink, further supporting empowerment efforts via Rebbi's Thrive Project.

### Not For Sale Peru and REBBL ...

- Created an ethical supply chain for the Brazil nut to be bought from the AFIMAD cooperative and used by REBBL in their Banana Nut Protein flavor.
- Created a 36-cent increase to the Brazil nut harvesters per kilogram of Brazil nuts sold through organic certification assistance, and usage in REBBL drinks.
- Created positive change directly for 1,000 families in 10 participating communities in the Madre de Dios region, through increased revenue from the Brazil nut organic certification.

Launched in August, 2019, a new documentary film follows the Not For Sale and REBBL journey upstream to show the origin and impact of the supply chain work with the Amazonian communities.

Watch now at <https://www.notforsalecampaign.org/rebbl-with-a-cause>





# NOT FOR SALE UGANDA & DRC

## **ABOUT NOT FOR SALE UGANDA / DEMOCRATIC REPUBLIC OF THE CONGO** **LIFE IN A REFUGEE CAMP**

The number of people fleeing to the Kyangwali Settlement in the past year has soared. Schools, housing, and food programs are unable to accommodate such a quick influx of refugees, and many children are left behind.

Not For Sale Uganda works in Kyangwali to prepare every person for a better future. We support with education, shelter, an internship program, and job training for refugees. We are increasing the number of children able to attend school from the Democratic Republic of the Congo, South Sudan, Rwanda, and Burundi. We also operate entrepreneurial leadership programs and facilitate community service and support.

Our work is rooted deeply in the belief that dignity and freedom is a deserved right for everyone. While our direct service work in Kyangwali touches the lives of several thousand, there is still room to create lasting change in the settlement.



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# LILIAN IS NOT FOR SALE

Lilian is the second born in a family of six children being raised by a single mother, and lost her father at just age 11. Enthusiastic about school, she loves science subjects the most and hopes to one day become a nurse. The death of her father had a significant impact on the family and meant that her mother became the sole breadwinner, increasing financial strain. It is often difficult for them to get simple shelter, and because of this they rent a small house where the entire family lives.

Before receiving support from Not For Sale, the owners of Lilian's school would order her to go home due to lack of school fees. CIYOTA leaders heard her story and gave her the opportunity to take part in the Not For Sale scholarship program. Today she is grateful to be able to attend classes without any interruptions.

Lilian looks forward to the future and says, "Thanks to Not for Sale's financial support, I am able to continue my education, and I am sure this is the beginning of my big dream to serve my community. I hope to be one of the exemplary ladies in the community."





# COVID-19 IN UGANDA

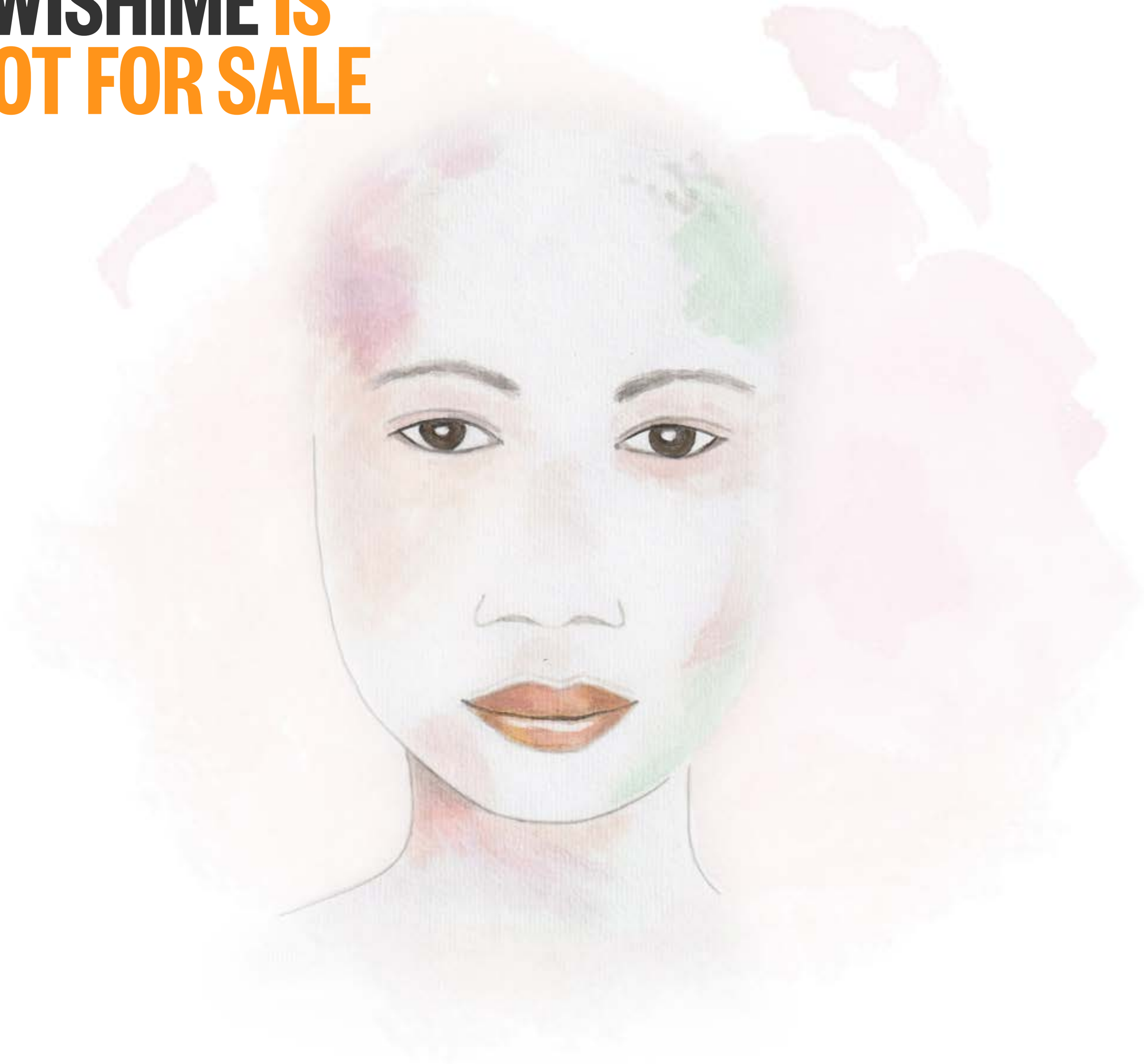
This Report comes at a time when Uganda and the whole world is battling COVID-19. This means our secondary school students have been at home since March 2020, as all other students in Uganda have. As one of the measures to curb the pandemic, the President of Uganda closed all public places including the school to avoid the person-to-person contact fueling the spread of the virus.

All 119 secondary school students are safe at home, waiting for the reopening of schools. The ministry of education will guide the nation on reopening procedures and measures to be followed. In the meantime, we've printed notes for the students in the form of home packages, posted by the ministry of education. We continue to encourage them to read and if this situation persists, our ultimate goal is to form coaching groups to keep our students busy – while adhering to the guidelines put forward by the ministry of health.

Students and CIYOTA leaders provided hygienic facilities to 500 refugee households in Kyangwali and trained 2,500 people in June 2020 on how to prevent the spread of COVID-19. There are a total of 27 teachers supporting refugee children to access online learning in Kyangwali refugee camps during the lockdown. We also distributed food to 70 refugee families who were most affected by the virus.



# TWISHIME IS NOT FOR SALE



“

I had dropped out of school because my parents couldn't afford to pay school fees, and were helping other siblings. It's the good Samaritan, Not For Sale, helping to pay my fees through CIYOTA. Through your support, I am proud to be among the candidates finishing the senior four this year”.



# NOT FOR SALE UGANDA / DRC

## OUR IMPACT IN NUMBERS

In 2020, Not For Sale Uganda served **2,500 children** in the Kyangwali Refugee Camp. For each child directly served, we estimate 5 additional people are impacted through awareness, outreach, increased income, and additional opportunities in livelihoods and schooling.

OF THAT TOTAL...

152

YOUNG PEOPLE RECEIVED  
JOB TRAINING

11 CHILDREN  
were housed at the  
**Not For Sale Shelter**  
in Kampala



88

children

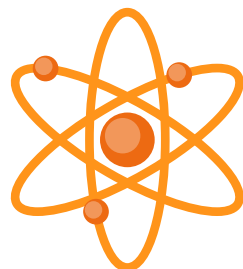
received an education who otherwise would  
not be able to go to school.

OF THOSE CHILDREN



72

STUDENTS ARE  
IN PRIMARY SCHOOL



16

STUDENTS ARE  
IN HIGH SCHOOL

ABOUT  
6,237

refugees from the Congo  
are impacted by the work of  
Not For Sale Uganda







# THE OPPORTUNITY ENTREPRENEURSHIP IN UGANDA

While refugee settlements are intended to be temporary, they are permanent homes for the majority of inhabitants. Instead of waiting passively for emergency aid, many refugees are taking action to improve the lives of themselves and their community members through social entrepreneurship.

Not For Sale Uganda teamed up with Spence Diamonds to invest in the social enterprises that the refugees are creating. Launching these enterprises will create economic opportunity for the refugee founders and their communities.

Not For Sale runs a 3-day business skills workshop, and awards seed funding to all participants.



A full-page background image showing the silhouettes of several children on a beach at sunset. One child on the left is holding a surfboard. Another child in the center is crouching. A third child on the right is standing. The sun is low on the horizon, creating a bright orange glow and long shadows. Palm trees and a car are visible in the background.

# NOT FOR SALE SOUTH AFRICA & MOZAMBIQUE

## ABOUT NOT FOR SALE SOUTH AFRICA AND MOZAMBIQUE

In Durban, South Africa, and Tofu, Mozambique, our program focuses on outreach to homeless street children and children at risk of street-connectedness.

These children in Durban and Tofu are on the streets due to abuse, violence, and neglect. Many were orphaned or had weakened family structures, due to the AIDS crisis.

Not For Sale South Africa and Mozambique fuses surfing with mentorship to ensure children have the opportunity to leave street life behind.

The children enrolled in our program start thinking of themselves as surfers – not street children.



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# OSINACHI IS NOT FOR SALE

Osinachi lives in the Point district with her South African mother and Nigerian father. Although she lives in an area rife with drugs, gang activity and abuse, her family are very loving. However, they have to work hard to carve out a living for their children and this means that Osinachi is left alone a lot.

She discovered our program through her sister and now comes to the Surf Club every day after school and on weekends. Her parents are thrilled with this, as it's tough to keep kids safe and well-influenced in the area. Children residing in the Point live at great risk of street-connectedness.

During the difficult time of COVID-19, Osinachi has continued to receive visits from the social worker and team, and is part of our COVID-19 emergency response plan. She is doing great and has shown no signs of contracting the virus.





# COVID-19 IN SOUTH AFRICA

Everything has been dominated by our COVID-19 response now as South Africa is in lockdown and Mozambique is in near lockdown.

We've stuck to our COVID-19 emergency response in South Africa with great success, and the staff have been amazing. However, we've had to temporarily close in Mozambique due to government regulations. This means that although we're providing some support behind the scenes, we're not publishing stats around this as we have to be careful not to upset local authorities.

**We've committed to the following 5-step plan – in order to support the children for the duration of lockdowns and COVID-19 in South Africa (and unofficially in Mozambique):**

1. Ensuring all participating children are in safe, local care during this period, including the use of the Surf House for children at risk of domestic violence during lockdown.
2. Our staff are supplying nutritional support to the children in need
3. Isolation activities are being provided for physical and mental well-being
4. Our social workers have set up a secure, moderated WhatsApp group which each child has access to in their place of lockdown
5. Our staff continue to be paid



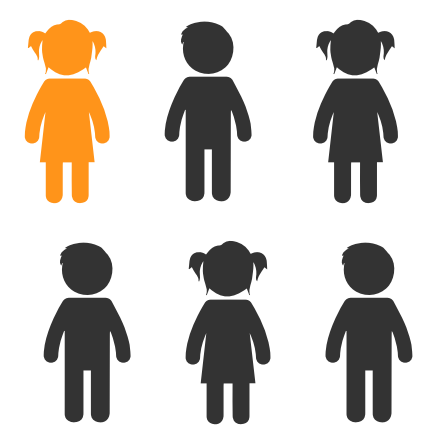
# NOT FOR SALE SOUTH AFRICA

## OUR IMPACT IN NUMBERS

In 2020, Not For Sale South Africa served...

**142** **CHILDREN**  
in **Not For Sale**  
**South Africa**  
programming

For each child we directly serve, we estimate **5 people are impacted by the transformation in the child's life**, including financial support and outreach.



**100** **NEW CHILDREN**  
who joined  
**Not For Sale**  
**South Africa**

The project works with people from  
**5 DIFFERENT COMMUNITIES**

**14**  **CHILDREN**  
housed in the **Not For Sale shelter**

**62** Girls enrolled in  
**GIRLS SURF TOO**  
**142 children** who received  
legal and health services

The social worker outreach project speaks with an average of **50 people every day**, in addition to our program participants. This is run every morning throughout the poorest areas we serve.

**43**  **children**  
who received an education who would otherwise not be able to go to school.







“

**WHEN I AM  
AT THE  
SURFHOUSE  
I FEEL SAFE.**



# GIRLS SURF TOO

Our South Africa and Mozambique program has had wild success — we’re creating a wave of young black surfers, for the first time.

This is something new in the world, especially in South Africa. During apartheid, the beach we use — the best surf beach in South Africa — was reserved for whites-only.

Girls Surf Too launched in 2019, focusing on outreach to girls who live on the streets and are particularly vulnerable.

One young woman, Sne, has a shot at the world championships, and might soon compete in the Olympics. She is the first black woman in South Africa to achieve this level of progress.





NOT FOR SALE 



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YOU



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