IMPACT AROUND THE WORLD 2019

WE ARE NOT FOR SALE

FROM THE FOUNDERS AT NOT FOR SALE

Dear Not For Sale Supporters,

It will never stop shocking us that over 45 million people around the globe are enslaved. Our mission is to end modern-day slavery in our lifetime, and we are moving in a direction that says we believe it can be done.

Our end goal is to provide new and alternative futures for men, women, and children who have been trafficked or currently live in high-trafficked communities. Last year our social projects were able to help 63,390 survivors and at-risk individuals in 12 countries worldwide.

7,785 of the people we served were survivors and exploited people that we were able to provide extensive wraparound services. An additional 55,605 people were provided access to an array of services such as jobs, skills training, access to capital, clean water, social services, education, trafficking prevention, and much more.

We believe that our future impact will be even further-reaching if we continue to identify the very basic causes of slavery and then act to address these contributing factors. For this reason, we will be focusing on deepening economic opportunities for vulnerable populations in the years to come.

Thank you to all of you who have dedicated your time and resources to stand for freedom. If it were not for your tireless support, Not For Sale would have little impact in ending slavery. As we seek the best ways to combat human trafficking, our belief forever remains the same: No person should be for sale.

This is our motivation that we start with every day.

In Gratitude & Solidarity,

David + Mark

WE ARE NOT FOR SALE

Nearly everything we consume – from clothing, to the batteries in our cell phones, to the fish we eat – has forced labor and exploitation hidden somewhere inside its production.

Not For Sale envisions a future without exploitation and forced labor – where everyone has access to dignified opportunities and the resources they need to thrive.

7 in 10
sex-trafficked persons are exploited in **Asia and the Pacific region**

$150 billion
in PROFIT is created through exploitation **annually**

45.8 million
people worldwide are affected by **modern slavery and exploitation**

71%
of those affected by human trafficking are **female**

151.6 million
children aged 5–17 are in **child labour**

IT BEGAN WITH ONE HOUSE

In 2000, David Batstone discovered that there was human trafficking ring at a neighborhood restaurant, and began writing a book about human trafficking, called Not For Sale. In his research, he met a woman named Kru Nam in Northern Thailand, who was rescuing street children from exploitation, including labor and sex trafficking.

Kru Nam and the children were living in an empty field, begging for food, and without the means to build a house. Not For Sale started as an intention to simply raise enough funding to build a house for them — and ended up as a village for 150 children.

Not For Sale took this intention around the world and built shelters, schools, clean water, and entrepreneurial platforms, using anti-trafficking awareness and a Silicon Valley mindset to end trafficking and create opportunity.

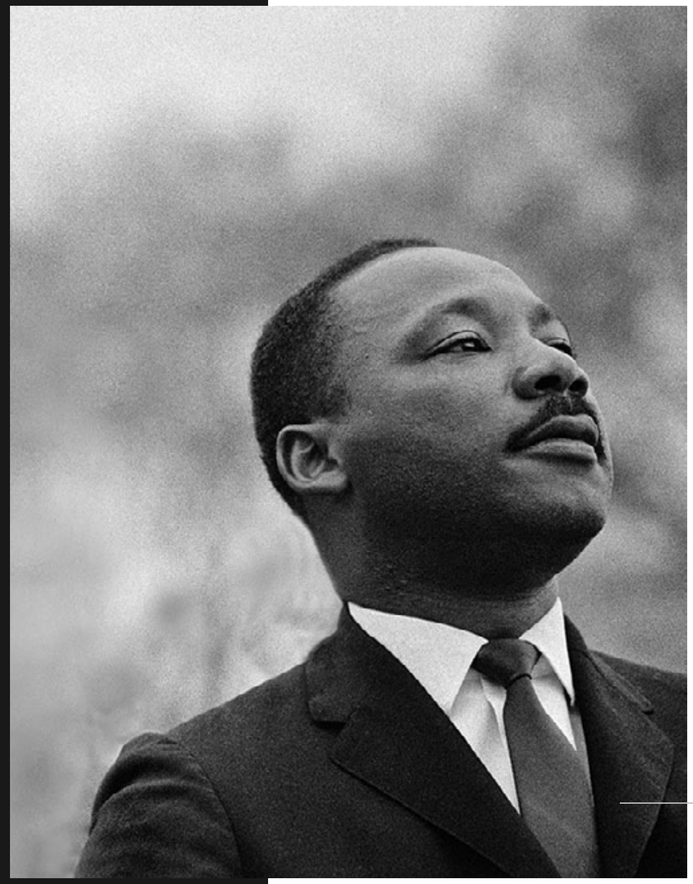
We believe social enterprise will change the world and bring dignity to all.

A BETTER WAY

We have a model that allows for **100% of all donations** from individual supporters to go straight to impact and the people who need it most.

Not For Sale grows self-sustaining social projects and purpose-driven business to end exploitation and forced labor.

These enterprises create opportunities, and return revenue to those who need it most.



"TRUE COMPASSION IS MORE THAN FLINGING A COIN TO A BEGGAR, IT COMES TO SEE THAT AN EDIFICE WHICH PRODUCES BEGGARS NEEDS RESTRUCTURING"

MARTIN LUTHER KING JR

OVERALL IMPACT

AROUND THE WORLD

Not For Sale has supported survivors and at-risk individuals from the United States, Peru, The Netherlands, Romania, Thailand, Vietnam, the Democratic Republic of the Congo, Uganda, South Africa, Mozambique, and Rwanda.

We have supported over 136,000 at-risk people since 2007.

In each country, we also do research and development to create a self-sustaining enterprise that supports our direct service work.

IN 2019...

We have made change for for **63,390** people, including:

- Over **7,785** survivors and exploited people were provided extensive services.
- As a result, an additional **55,605** people were provided access to an array of services such as jobs, skills training, access to capital, clean water, social services, education, trafficking prevention, & more.

NOT FOR SALE DIRECT SERVICES INCLUDE:

- Long-term housing
- Counseling, therapy, and psychosocial suppor
- Extensive medical care
- Legal services
- Education
- Job readiness and training programs
- Entrepreneurship seed funding
- Nutrition and clean water

NOT FOR SALE VIETNAM

ABOUT NOT FOR SALE VIETNAM

Up until 2016, Vietnamese authorities refused to acknowledge the cases of trafficking and exploitation for men and boys.

Not For Sale partnered with Blue Dragon to create the first housing for young boys that had been sexually or otherwise exploited in Vietnam.

We provide support for the street boys in Hanoi who frequent internet cafes, cafes where they are contacted by traffickers and abusers. We offer crisis care to kids on the street 24/7, from emergency shelter and healthcare, to food and clothes.

HOANG IS NOT FOR SALE

Hoang was born in 2002 into a poor northern province in Vietnam. His father passed away, and his mother planned to marry another man. Before his mother joined her new husband, she sent Hoang to her relatives to care for. There, he was not in school, was physically and mentally abused by his relatives and his older brother. To escape, he ran away when he was only 8 years old. Hoang ended up in Hanoi, earning money by working as a shoeshine boy and a beggar.

Not For Sale Vietnam's outreach team met him on Hanoi's streets in November 2017, and encouraged him to move to our shelter.

Hoang is a very caring boy. He was hungry for love and care after such a long experience of abuse and neglect, so he often behaved badly just to gain attention from staff. Not For Sale Vietnam worked with him to develop a suitable support plan. In addition to receiving accommodation and nutrition services, he also received other essential services such as psychological counseling, and educational and social skills support.

With his efforts and support from staff, Hoang has made very positive changes. He learned how to read and write basically, completed a short Barista course at Not For Sale Vietnam, and participated actively in Community Service Trips. Hoang supported our kitchen team to prepare lunch daily, and has worked for nine months at a nearby restaurant.

Our team worked with Hoang and his family to rebuild their relationship. With time, their relationship became better, and he was able to move back with his family in August 2019. His family welcomed him, and is providing good care for him. Hoang is working with his cousin as a wedding organizer, with plans to work at his cousin's coffee shop in the future.

"STAFF AND MY HOUSEMATES ORGANIZED A BIRTHDAY PARTY TO CELEBRATE MY NEW AGE OF 15. THIS IS THE FIRST BIRTHDAY PARTY IN MY LIFE, AND I WAS SO TOUCHED. THANK YOU SO MUCH!"

- Not For Sale Vietnam Program Participant

NOT FOR SALE VIETNAM

OUR IMPACT IN NUMBERS

In 2019, Not For Sale Vietnam served 30 people directly, including...

30 CHILDREN were assisted with disabilities services, teaching life skills, careers preparation, counselling or other services

64 CHILDREN CONTACTED IN OUTREACH

30 CHILDREN WERE HOUSED AT THE NOT FOR SALE SHELTER

4 YOUNG PEOPLE were helped to get jobs

8 CHILDREN RECEIVED AN EDUCATION

26 FAMILIES REUNITED

15 YOUNG PEOPLE were enrolled in vocational training

8,518 MEALS WERE SERVED

BLUE DRAGON HAS ALSO INDIRECTLY SERVED **150 PEOPLE THIS YEAR**

INTERRUPTING THE CYCLE

For each person served directly with Not For Sale Vietnam, an estimated 5 people are impacted. A family in a big city is normally 3 to 5 people, a family in the countryside or in mountainous areas may have more 5-14 people. From this, we estimate an average family size of 5 people.

The cyclical effect of poverty, abuse, lack of care and support is being addressed at many levels: The program offered by Not For Sale Vietnam to the children helps them develop personal values, and skills and knowledge. Our social workers work closely with the parents and families especially when children return home, for better care of children. We liaise with the police, schools, and communities to raise awareness and provide practical information about child protection and care.

This broad approach breaks the cycle within one to two generations. Many of our kids are now parents with their own businesses, and working in secure jobs. In addition, Blue Dragon's work with the government has brought about changes in the laws to protect children.

NOT FOR SALE THAILAND

ABOUT NOT FOR SALE THAILAND

Not For Sale Thailand supports more than 100 children each year through shelter, long-term housing, healthcare, food, and education.

Not For Sale Thailand concentrates on the education of stateless children, from neighboring Myanmar. Due to the difficulties in enrolling in any official Thai school while being stateless, these children struggle to get an education and are aggressively targeted by human traffickers. The Akha communities in Northern Thailand are also among the Not For Sale focus communities.

We constructed and expanded a children's home to offer shelter and long-term housing for youth rescued from exploitation. We provide the children safety, stability, nutritious meals and medical care. All children are enrolled in primary, secondary, or university education. The home includes a library and computer center and provides opportunities for experiences such as growing an organic farm.

"I CAN'T CHANGE THEIR PAST, BUT I CAN CHANGE THEIR FUTURE.

- New Boyd, Not For Sale Thailand volunteer

BOONSRI IS NOT FOR SALE

Boonsri was a pregnant mother of three who was escaping domestic abuse. She was also stateless - without citizenship in any country. Terrified, the woman sought out the help of Kru Nam. While sheltering her from danger, Kru Nam learned that the mother liked baking.

When Kru Nam first started her mission to help stateless children who turned or were forced into prostitution 18 years ago, she searched for an idea that would provide joy, but might also become a valuable skill. She turned to baking recipe that was passed down to her from an elderly shopkeeper: flower cookies. The flower-shaped cookies were easy to sell at the many different open-aired markets throughout the city.

Kru Nam was delighted to teach this recipe to Boonsri to give the healing mother a bit of her stolen self-esteem back. The flower cookies are still popular at markets just as they were all those years ago. Boonsri has also started teaching this recipe and others to the older children who stay at Kru Nam's children's home.

NOT FOR SALE THAILAND

OUR IMPACT IN NUMBERS

AT THE SHELTER

In 2019, through Not For Sale Thailand...

110 CHILDREN SERVED

89 CHILDREN RECEIVED AN EDUCATION

12 STUDENTS IN PRESCHOOL

28 STUDENTS IN BOARDING SCHOOLS

3 STUDENTS UNIVERSITY

47 STUDENTS IN PRIMARY SCHOOLS

39 STUDENTS IN HIGH SCHOOL

57 CHILDREN WERE HOUSED AT THE NOT FOR SALE SHELTER

110 CHILDREN RECEIVED LEGAL AND HEALTH SERVICES

11 YOUNG PEOPLE RECEIVED JOB TRAINING

AT THE RESCUE CENTER

In 2019, the Not For Sale Thailand Rescue Center served 552 people, of which...

235 ARE CHILDREN AND **317** ARE ADULTS

146 ARE MOTHERS

45 ARE STATELESS PEOPLE

70 CHILDREN received life skill training and advice

51 MOTHERS received counseling and advice at the Rescue Center

94 CHILDREN received informal education at the Rescue Center

66 ADULTS received Thai language training 25 STUDENTS at adult education center

88 STUDENTS were helped at the adult education center

14 CHILDREN moved to the Not For Sale shelter

181 PEOPLE served during outreach activities

68 PEOPLE received first-aid treatment; 11 people taken to hospital

NOT FOR SALE THAILAND:

A MODEL PROGRAM

Not For Sale Thailand has been named by the Thai National Government a “model program” for the border regions of the country.

The primary way Not For Sale Thailand and Kru Nam model empowerment is through education for stateless children; a crucial resource they were previously denied.

Our impact extends beyond the people we work with directly at our shelter or Rescue Center.

Our Rescue Center contacts an average of 33 people each day, from 18 different communities.

For each person we help directly, we estimate we help 6 additional people they come into contact with, through increased economic stability, trafficking awareness and education, or slower-growing impact (in the future, they will become part of our direct impact).

Outside of our main target groups, we helped over 143 people in 2019.

NOT FOR SALE NETHERLANDS

ABOUT NOT FOR SALE NETHERLANDS

Not For Sale Netherlands was founded in 2012 to help trafficking survivors.

The program began as a way to offer culinary job training to women from all over the Netherlands who had been exploited, and were living in a shelter. The women were taught how to make nutritious soup, delivered and sold by volunteers to women working in Amsterdam's Red Light District.

Through this direct service, we had insight — not only were we offering food to people who needed it, but we also saw that the women in the program were more confident and better equipped to create a different life for themselves. In short, they had skills to create economic opportunity.

We created a restaurant, Dignita, to offer culinary training to exploited people, and eventually hire them in the restaurant. All restaurant profits are returned to the social enterprise. There are now two highly successful restaurants and a catering prep center.

SUNEE IS NOT FOR SALE

Many women come to the Netherlands in search of work opportunities, but find themselves in an abusive or exploitative situation. This exploitation keeps them isolated, and they are unable to break free without any other economic support or work skills to live independently.

Sunee was an immigrant to the Netherlands who entered the Dignita Academy in the spring of 2018. She had never really been to school in her home country, and expressed the desire to achieve a diploma. She loved to cook, and one of her jobs had been working assisting in a bakery in Amsterdam. Being able to enter the Not For Sale training program and achieving certificates in cooking sounded like a great opportunity to her.

Because she had never been to school, Sunee was very nervous when she entered the program: she feared she wasn't intelligent enough. Luckily, very soon she found out she was top of her class and made excellent marks on all her theory exams.

The insecurity she felt at first stemmed partly from living with an abusive husband for many years. He would threaten her that she was nothing without him, in order to make her stay. For the sake of her child, Sunee eventually found the strength to come up with a plan to leave him: in secret Sunee started saving every penny she earned until she was able to get a house for herself and her child.

Less than two years later Sunee finished all Not For Sale's training modules with success. She also started an internship at a brunch restaurant and showed so much talent that the head chef wanted to hire her on the spot. Sunee had a different plan in mind though: one day she walked in to the Dignita kitchen with a beautifully written and professional business plan for opening up her own restaurant. She already had found a venue and spoken to the bank about a loan.

Not For Sale thought they had helped Sunee retrieve the confidence to leave the program as a professional chef, but in fact, als Sunee told them, they had helped her to find the confidence to leave Not For Sale as an entrepreneur.

Not For Sale remains in contact with Sunee and offers her free advice and counselling in opening up her own business - and her bank loan has been approved!

PROGRAM EXPANSION

In 2019, Not For Sale Netherlands opened its own training center in Amsterdam-West.

The training center has a spacious professional kitchen and classroom. Trainees learn to prepare healthy soups in the kitchen. The space is also used for lessons in hygiene, basics in cooking, facilities, and hosting. Thanks to the classroom, trainees also learn theory in all things culinary-related.

Because the center also serves as a production center for the Dignita Amsterdam brunch restaurants, trainees also intern and receive intensive one-on-one guidance from our chefs.

This beautiful location offers our trainers all the possibilities to guide the development of the trainees as well as possible, making professional growth a maximum priority.

Not For Sale The Netherlands is excited to announce a third restaurant in Amsterdam will be opening in 2020.

The third location is located directly across from the Not For Sale training center.

This means that the women and men who are enrolled in the training program can be more easily introduced to the Dignita restaurant and can directly witness how the delicious and healthy soups they have helped to make are being enjoyed by the customers. They can see how important they are for the continuity of the training program and in creating self-sustainability for the social enterprise.

The third restaurant will be made part of the training program: this location is a smaller venue which makes it more suitable for the women and men who have no regular job experience, to gain their first job experience. The restaurant is less busy which will create more opportunity for in-depth one-on-one training.

NOT FOR SALE NETHERLANDS & DIGNITA

OUR IMPACT IN NUMBERS

In 2019, at Not For Sale Netherlands...

164 PEOPLE WERE SERVED

56% of participants only went to primary school, and were never able to finish high school.

14% of the participants have never gone to school, or cannot **read or write**

160 PEOPLE WERE GIVEN AN EDUCATION

The Not For Sale Netherlands Buddy Program helped **18 women** and **one man** learn Dutch or English or how to read and write.

Not For Sale Netherlands partnered with the ACM (the Amsterdam Shelter for Victims of Human Trafficking) to train approximately **93 women** in life skills such as social skills, math and accounting, health and citizenship skills.

PHASE 1:	PHASE 2:	PHASE 3:	PHASE 4:	GRADUATED:
43	32	14	18	77
TRAINEES	TRAINEES	INTERNS	PARTICIPANTS	TRAINEES

20 TRAINEES RECEIVED JOB TRAINING

OVER **180,000** MEALS WERE SERVED AT DIGNITÀ RESTAURANTS

17 women and **one man** were hired this year, in total

This year at Dignita, six trainees who already worked at Dignita were promoted, and two trainees received a permanent contract

INDIRECT IMPACT

30.2% of the survivors came from Uganda, the second country of origin was Nigeria, followed by Brazil and Pakistan

72% of the survivors was exploited in the sex industry, the others in domestic servitude or the in labor trafficking.

37% of the survivors have children in their home country, with an average family size of 3 children. In some cases, survivors are later on able to bring their children or family members to the Netherlands.

After receiving a permanent contract at Dignita, one of the 2019 trainees met the requirements to bring her children over from her home country, to the Netherlands. Her son is now going to school and doing very well. Her daughter has found a job at a cleaning company with help from Not For Sale.

Another trainee was able to bring her niece over, and her mother. Not For Sale found a job for the niece.

Not only the life of the trainee has changed, but also the next generation can be affected – we are interrupting the cycle of poverty and abuse, leading to a lessening of trafficking worldwide.

"I feel so happy, especially when I am in action: it makes me feel useful and proud." - Not For Sale Netherlands trainee

"I just want to say Not For Sale is our guidance. They help us a lot, they make sure we are comfortable with them. They make us feel that we are worthy even when we had a bad situation in life, they really give us a second chance in life." - Not For Sale Netherlands trainee

NOT FOR SALE PERU & REBBL

Several thousand people are estimated to be subjected to trafficking within Peru, including forced labor in mining, logging, and agriculture. Many of these people come from impoverished regions of the Amazon.

Working to help these survivors, Not For Sale collaborated with notable abolitionists to support a shelter for survivors and at-risk youth in Peru.

After a few years, Not For Sale co-founders, Dave Batstone and Mark Wexler, knew they could build thousands of shelters — and still not address the roots of the problem.

Dave and Mark recruited cofounder and mixologist, Palo Hawken, to launch REBBL: a solution that goes beyond fair trade. The company sources roots, extracts, bark, berries, and leaves (REBBL) in a manner that creates impact for the gatherers and producers of these ingredients — and returns a portion of each bottle sold back to Not For Sale.

Today, REBBL has generated over $1 million for Not For Sale's projects around the world, including extensive infrastructure in Peru.

NADIA IS NOT FOR SALE

Nadia is an indigenous Amahuaca, born and raised in the Boca Pariamanu community in the Peruvian Amazon. The Amazonian Amahuaca ethnic group was enslaved during the international rubber boom in the early 1900s. Nadia's community has suffered severe social discrimination and poverty. After years of struggle, the Amahuacas families developed their own hunting, gathering and fishing activities in the natural forests that, after long years of struggle, are now their property. The Brazil nut is today one of its main commercial products.

With the Not For Sale scholarship program, Nadia was able to continue and complete her basic studies in the nearby city. Nadia was soon elected president of her community. Her community today is orderly and organized, and is developing important forestry, agroforestry and eco-tourism activities, along with the collection and commercialization of the Brazil nut. They still continue to suffer the siege of illegal logging and illegal mining, which destroys the forests that they care for so diligently.

In 2017, at the age of 25, Nadia was named president of AFIMAD, the collective that commercializes the Brazil nuts collected from nine indigenous communities. As president of AFIMAD, Nadia received Pope Francis in January 2018. Nadia paid tribute to Pope Francis and as a thank you for his visit to this region of the Amazon, they created the "Nihii Eupa Francisco," ("Papa Francisco Forest") - 1,800 hectares fully dedicated to biodiversity conservation within the Amahuacas territory of Boca Pariamanu.

Today, Nadia Medalit Pacaya Grifa, has been elected and holds the position of Regidora in the Provincial Municipal Council of Tambopata in the Madre de Dios department. In this new position, Nadia continues to fight for the freedom and dignity of all indigenous peoples from the Peruvian Amazon.

COMMUNITY IMPACT

Not For Sale Peru supports indigenous communities in the Amazon who have been affected by internal conflict.

Santa Teresita is an indigenous nomadic community that was displaced after an armed conflict. They were forced to change their way of life, and took refuge in Santa Teresita.

Through help from contributions from REBBL, we have built a school, developed a scholarship program, installed community gardens, and are developing clean water systems.

The community is now maintaining their fish tank and raising fish, and the next step will be to construct a second tank. Then, the community members will be able to sell fish in the city to create revenue.

NOT FOR SALE PERU

OUR IMPACT IN NUMBERS

In 2019, Not For Sale Peru...

SERVED OVER

230 members of the Santa Teresita and Iberia communities

Increased the livelihood and quality of life for more than

3,780 indigenous people in nine Brazil nut harvesting communities

OF THOSE PEOPLE

1,855 ARE CHILDREN

47 INDIVIDUALS RECEIVED AN EDUCATION

52 INDIVIDUALS RECEIVED JOB TRAINING

Offered **18 mothers** and **30 children** farming development, and now are now installing and growing gardens in the community

Installed fish farms so community members had **healthy and clean nutrition**, as the fish in the river are polluted with mercury; 14 members are working with the fish farms

Resulted in **128 people** having **better nutrition** – everyone in the Santa Teresita community – because of the fish farms

NOT FOR SALE PERU AND REBBL : BRAZIL NUT

OUR IMPACT

Created an ethical supply chain for the Brazil nut to be bought from the AFIMAD cooperative; and used by REBBL in the Banana Nut Protein flavor.

Created a 36-cent increase to the Brazil nut harvesters per kilogram of Brazil nuts sold through organic certification assistance, and usage in REBBL drinks.

Created positive change directly for 1,000 families in 10 participating communities in the Madre de Dios region through increased revenue from the Brazil nut organic certification.

Launched in August, 2019, a new documentary film follows the Not For Sale and REBBL journey upstream to show the origin and impact of the supply chain work with the Amazonian communities. Watch now at **https://www.notforsalecampaign.org/rebbl-with-a-cause**

THE COOPERATIVE: **AFIMAD**

Organises the collection of nuts in each member community and transports the brazil nuts to sell.

THE PROCESSOR: **CANDOR**

Buys all nuts from Afimad, no matter the quality, at a fair price.
The brazil nuts are shelled, then shipped to the US to be packed.

THE COMPANY: **REBBL**

Purchases the nuts from Candor to be used in Rebbl's Banana Nut Protein Drink, further supporting empowerment efforts via Rebbl's Thrive Project.

THE CAUSE: **NOT FOR SALE**

Receives **2.5% of Rebbl's Net Sales** to add support in communities vulnerable to exploitation around the world, including the Peruvian Amazon. Also supports efforts to bring high quality ingredients to market, and create markets for those ingredients.

NOT FOR SALE UGANDA & THE DRC

ABOUT NOT FOR SALE UGANDA / DRC

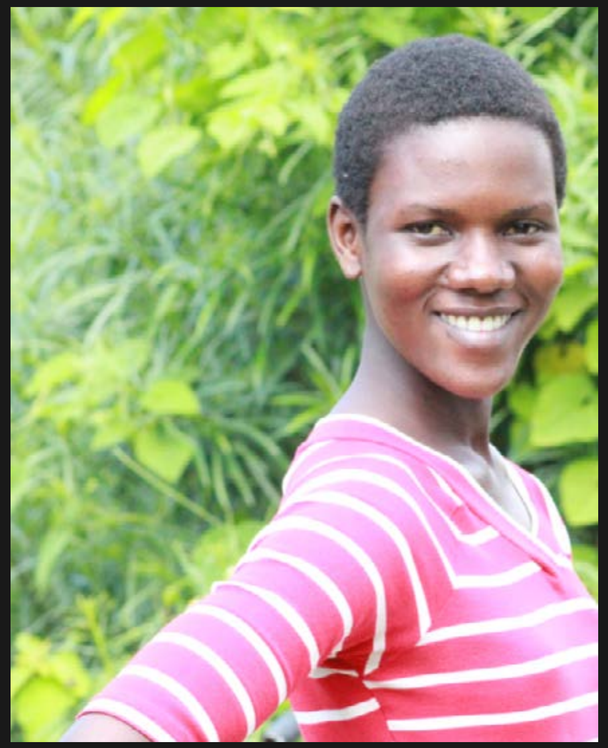
LIFE IN A REFUGEE CAMP

The number of people fleeing to the Kyangwali Settlement in the past year has soared. Schools, housing, and food programs are unable to accommodate such a quick influx of refugees, and many children are left behind.

Not For Sale Uganda works in Kyangwali to prepare every person for a better future. We support education, a shelter, an internship program, and job training for refugees. In 2019, we increased the number of children able to attend school from the Democratic Republic of the Congo, South Sudan, Rwanda, and Burundi. We also operate entrepreneurial leadership programs and facilitate community service and support.

Our work is rooted deeply in the belief that dignity and freedom is a deserved right for everyone. While our direct service work in Kyangwali touches the lives of several thousand, there is still room to create lasting change in the settlement.

BRENDA IS NOT FOR SALE



Brenda was born in 2000, in the Democratic Republic of the Congo. Both of her parents were killed in war, and she became a refugee in Uganda.

Brenda and her four siblings live in Kyangwali. Her elder sister dropped out of school so she could work on the farm and pay school fees for her siblings. It was difficult for the five orphans to get both food and school fees, so Brenda dropped out of school as well to help support her family.

To keep Brenda in school, Not For Sale began supporting Brenda two years ago. Brenda is now volunteering at the Not For Sale Uganda school in Kyangwali Refugee Camp as a teacher herself, and will be applying for college this year.

Brenda recalls her past life and says, “I was always desperate, thinking that as an orphan, there is no one who cares about me, but I have changed from this belief after receiving a support from Not For Sale. From the time I got an opportunity to attend school, I was exposed to many opportunities such as attending different conferences in and outside Kyangwali camp, entrepreneurship and leadership trainings, which have changed the way I think in life.”

“I thank Not For Sale for supporting me so that I can have a brighter future and support other children in similar situations.”

NOT FOR SALE UGANDA / DEMOCRATIC REPUBLIC OF THE CONGO

OUR IMPACT IN NUMBERS

In 2019, **Not For Sale Uganda** has served **1,512 children** in the Kyangwali Refugee Camp. For each child directly served, we estimate 5 additional people are impacted through awareness, outreach, increased income, and additional opportunities in livelihoods and schooling.

Of that total...

733
CHILDREN received legal and health services

196
YOUNG PEOPLE RECEIVED JOB TRAINING

61 CHILDREN WERE HOUSED AT THE **NOT FOR SALE** SHELTER IN KAMPALA

660 children received an education who otherwise would not be able to go to school. Of those children:

214 **CHILDREN** ARE IN BOARDING SCHOOLS

32 **CHILDREN** ARE IN **PRE-K**

82 PRIMARY SCHOOLS

112 **STUDENTS** ARE IN HIGH SCHOOL

4 **STUDENTS** ARE IN **COLLEGE**

ABOUT **6,310** **refugees** from **the Congo** are impacted by the work of **Not For Sale Uganda**

Not For Sale Uganda supports students to help members in the refugee community during their school break. This year, students built two houses for elderly women in the refugee camp. They also cleaned marketplaces and hospitals to teach the community about health and sanitation; and put on plays and workshops to talk about HIV, early pregnancies, and education for young girls and women.

The project supports over 100 girls who are at the risk of dropping out of school and would be faced with many challenges if the were not in school.

In 2020, we are excited to announce the construction of a new dormitory to shelter 100 unaccompanied minors and orphans at COBURWAS primary school.

The number of children at the Not For Sale Uganda school is increasing. Many children with hardship at home were attending school elsewhere and have changed to Not For Sale Uganda, since they can be provided with meals unlike at the other schools.

The Not For Sale Uganda library serves **over 544 children** and **30 people** from the community monthly.

THE OPPORTUNITY

ENTREPRENEURSHIP IN UGANDA

While refugee settlements are intended to be temporary, they are permanent homes for the majority of inhabitants. Instead of waiting passively for emergency aid, many refugees are taking action to improve the lives of themselves and their community members through social entrepreneurship.

Not For Sale Uganda teamed up with Spence Diamonds to invest in the social enterprises that the refugees are creating. Launching these enterprises will create economic opportunity for the refugee founders and their communities.

Not For Sale runs a 3-day business skills workshop, and awards seed funding to all participants.

In 2019, 48 Entrepreneurship Challenge participants are pursuing businesses in Uganda's refugee camps.

The three top winners from the 2019 Entrepreneurship Challenge have impacted the lives of 4,824 people.

Of that total ...

- **600 people are employed**
- **770 people received job training**
- **804 family members have increased incomes**
- **915 girls have received reusable sanitary pads, enabling them to continue their education**

NOT FOR SALE SOUTH AFRICA & MOZAMBIQUE

NOT FOR SALE SOUTH AFRICA AND MOZAMBIQUE
In Durban, South Africa, and Tofu, Mozambique, our program focuses on outreach to homeless street children and children at risk of street-connectedness.

These children in Durban and Tofu are on the streets due to abuse, violence, and neglect. Many were orphaned, or had weakened family structures, due to the AIDS crisis.

Not For Sale South Africa and Mozambique fuses surfing with mentorship to ensure that children have the opportunity to leave street life behind.

The children enrolled in our programming start thinking of themselves as surfers — not street children.

NOT FOR SALE SOUTH AFRICA

OUR IMPACT IN NUMBERS

In 2019, Not For Sale South Africa served...

773
CHILDREN in Not For Sale South Africa programming

267
NEW CHILDREN who joined Not For Sale South Africa

37 CHILDREN HOUSED AT THE **NOT FOR SALE** SHELTER

63
GIRLS ENROLLED IN **GIRLS SURF TOO**

9 **YOUNG PEOPLE** WHO MOVED INTO **THE INDEPENDENT LIVING PROGRAM**

130
CHILDREN who went to a Surfing Competition

23 **CHILDREN** WHO RECEIVED **LEGAL AND HEALTH SERVICES**

21 **YOUNG PEOPLE** WHO RECEIVED JOB TRAINING

34 **CHILDREN** who received an education who otherwise would not be able to go to school.

For each child we directly serve, we estimate **5 people** are impacted by the transformation in the child's life, including financial support and outreach.

THE PROJECT WORKS WITH PEOPLE FROM **5** DIFFERENT COMMUNITIES.

The social worker outreach project speaks with an average of **50 people every day**, in addition to our program participants. This is run every morning throughout the poorest areas we serve.

NOT FOR SALE MOZAMBIQUE

OUR IMPACT IN NUMBERS

In 2019, Not For Sale Mozambique served...

95 **CHILDREN** in Not For Sale Mozambique programming

24 **NEW CHILDREN** who joined Not For Sale Mozambique

4 **YOUNG PEOPLE** WHO RECEIVED JOB TRAINING

"I LOVE SURFING, IT SHOWS ME THAT I CAN DO WELL IN SOMETHING."

- Pedro, Not For Sale Mozambique participant

6 **CHILDREN** WHO RECEIVED LEGAL AND HEALTH SERVICES

32 **GIRLS** WHO ENROLLED IN **GIRLS SURF TOO**

45 **CHILDREN** WENT TO A SURFING COMPETTION

24 **CHILDREN** who received an education who otherwise would not be able to go to school.

Of these children:

19 **STUDENTS** ARE IN **PRIMARY SCHOOL**

5 **STUDENTS** ARE **HIGH SCHOOL**

For each child we directly serve, we estimate 5 people are impacted by the transformation in the child's life, including financial support and outreach.

THE PROJECT WORKS WITH PEOPLE FROM **3** DIFFERENT COMMUNITIES.

The social worker outreach project speaks with an average of **45 people every day**, in addition to our program participants.

The youth in Mozambique have requested we teach English as part of the program as it enables them to be more meaningfully engaged in the tourism industry when they are older. We launched our English language program in November, 2019.

> **SURFING IS A NEW LIFE FOR ME. BEFORE I DID NOT BELIEVE IN MYSELF.**
>
> - Amanda, Not For Sale South Africa participant

GIRLS SURF TOO

Our South Africa and Mozambique program has had wild success — we are creating a wave of young black surfers, for the first time.

This is something new in the world, especially in South Africa. During apartheid, the beach we use — the best surf beach in South Africa — was whites-only.

Girls Surf Too launched in 2019, to do outreach to girls who live on the streets and are particularly vulnerable.

One young woman, Sne, has a shot at the world championships, and might soon compete in the Olympics. She is the first in South Africa that is a black woman.

NOT FOR SALE ROMANIA

ABOUT NOT FOR SALE ROMANIA

In Romania 20 young children live at our farm on the outskirts of the western town of Timisoara year-round. These kids are survivors, children of exploited families, and orphans – at extreme risk to trafficking.

Additionally we support another ~50 children (depending on their movement back to home countries) to attend boarding schools around the region.

We also support many young women who are survivors returning to Romania from Western Europe. Many Romanian women are trafficked into Western Europe and forced into the sex trade and domestic work.

Not For Sale Romania also works diligently in family reunification, caring for orphans, and helping to repatriate and reacclimate those who have been trafficked outside of Romania to come home and lead a life with dignity.

ANDREEA IS NOT FOR SALE

Andreea is a trafficking survivor who attended the Not For Sale Romania reintegration program in 2011, when she first came to us with her sister. Both of them had been trafficked by Andreea's "boyfriend."

After 3 years in our reintegration program, Andreea & the Not For Sale team decided that it was time for her to have an independent life in a rented apartment. At that time, Andreea's biggest fear was that she will never be able to love, be loved and to have children.

Now, after 9 years, we are so happy to see that Andreea is the mother of two beautiful girls and married to a good man who respects and love her. When she visited us we saw a self-confident person, a beautiful woman and a happy mother and wife.

As Andreea said, "I am so happy that you are part of my life, the entire team of Not For Sale was next to me when I needed it the most and you built my path. Now I am strong, and in the past you kept saying that. Now, I know, now I understand."

"

THE ENTIRE TEAM OF NOT FOR SALE WAS NEXT TO ME WHEN I NEEDED IT THE MOST AND YOU BUILT MY PATH.

- Andreea, Not For Sale Romania Participant

NOT FOR SALE ROMANIA

OUR IMPACT IN NUMBERS

In 2019, Not For Sale Romania...

SERVED

122 PEOPLE

14 ARE ADULTS who have received services, and of those:

7 RECEIVED JOB TRAINING

10 RECEIVED HEALTH SERVICES

12 RECEIVED LEGAL SERVICES

4 ARE MOTHERS

108 ARE CHILDREN who have received services, and of those:

63 WENT TO SCHOOL

21 WERE SHELTERED AT NOT FOR SALE ROMANIA

7 WERE IN BOARDING SCHOOLS

60 RECEIVED HEALTH SERVICES

10 RECEIVED LEGAL SERVICES

INDIRECT IMPACT

In 2019, Not For Sale Romania served over 122 people. For each person served, we estimate **four people were impacted**.

Not For Sale Romania works with people from five different communities, and the average family size is four people. At our project, we speak with an average of 10-12 people every day — in addition to the total number of people directly served.

Not For Sale Romania provides crucial direct services, and also has an extensive role in the greater community. We offer prevention campaigns as schools, summer camps, and at special events like the International Day Against Trafficking in Persons. Because Not For Sale Romania is spread throughout Romania, the scope also includes preventing the trafficking of children from very poor areas, through awareness education for children, parents, and officials; as well as schooling for the children.

NEW PROJECT

NOT FOR SALE RWANDA

After the genocide in the 1990s, Rwanda is working to rebuild and care for their children — many of whom were left vulnerable and without options for a safe future.

Traffickers abuse the Rwandan people with false job offers, and treat them as property in both forced prostitution and forced labor.

We can't wait for the government to take this action. People are being hurt every day.

Not For Sale is committed to ending this kind of exploitation — before it starts.

Not For Sale Rwanda is a new project, beginning in 2019 and fully launching in 2020.

LILIANNE IS NOT FOR SALE

Liliane Uwukuli is the founder, owner & managing director of IVURIRO KIRA (IK) Health Clinic. She is an orphan survivor of the genocide against the Tutsi in Rwanda.

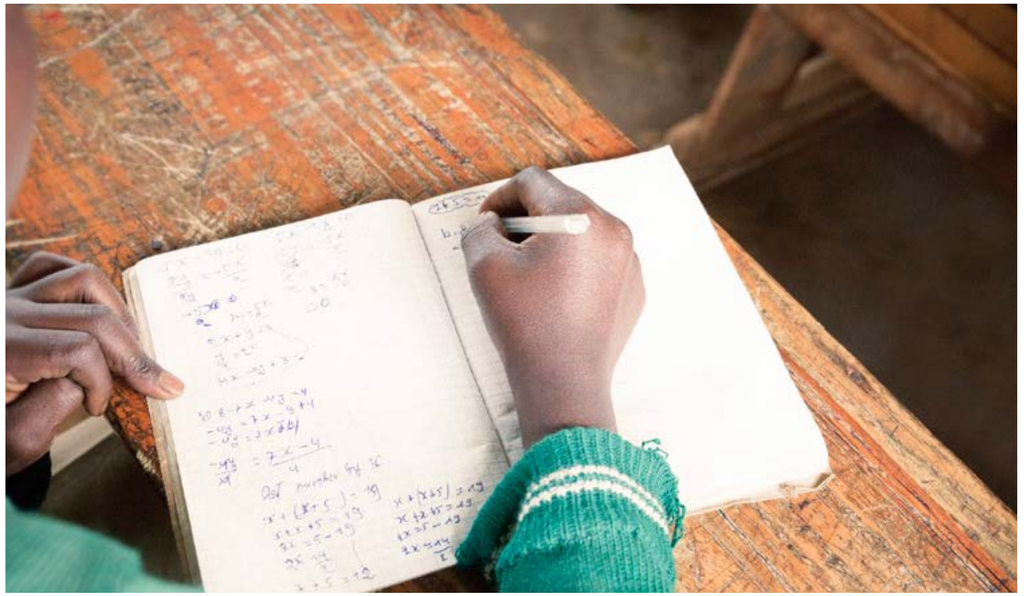
Liliane's sister was injured in during the genocide; it took four visits to the hospital to get her proper health services. This delay in finding care for her sister planted a seed — she would dedicate her life to tend to the health of others, especially those in her home country.

After high school, she worked in health institutions ranging from government-run health centers to nonprofits, and finally started her own social enterprise.

IK's mission is to provide comprehensive healthcare services at an affordable cost to low- and middle-income people in rural and emerging urban areas of Rwanda. As a minimum, 1% of net revenue goes back to support people who have been trafficked and/or are in need of direct support.

Liliane's next goal is to expand beyond her current clinic space and for IK to become a full-service hospital. This is where Not For Sale is stepping in to collaborate with Liliane.

Together our goal is to move from supporting 30,000 patients in 2019, to 120,000 in 2020. This will be achieved by moving into a larger hospital (see the accompanying photo), adding new staff, and providing new services.



THE OPPORTUNITY: EDUCATION AND HEALTH CLINICS

Education is the key to interrupting this cycle. Education creates entrepreneurs. Entrepreneurs create jobs, which create opportunity within Rwanda. Education also spreads awareness about the tricks traffickers use to lure someone into exploitation.

We are investing in schools, teachers, anti-trafficking training and awareness, and health clinics, so that Rwandan children can be prepared for a bright future and building their country together, with dignity.

NOT FOR SALE

THANK YOU

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