

NOT FOR SALE



IMPACT AROUND THE WORLD

2019



FROM THE NOT FOR SALE TEAM

Since February 2007 we've empowered heroic local leaders to support vulnerable people in ways that are most effective and unique to their locality. In Vietnam we have the only boys home in the entire country. In Romania we're the only service option for trafficking survivors in the entirety of the western region of the country. In the San Francisco Bay Area we started a job training program for 18-25 year-old women because we learned after a 2-year study of the region this was the most underserved age.

Every one of our projects holds a unique hook into their respective communities. And since 2007 we've helped over 25,000 people at this layer of our programming. But the effects of our work ripple out far further than 25,000 people — to over 76,000.

We build on the above work as a means to create even more and powerful ripple effects. We expand our impact programming to include entrepreneurial training, seed funding, networking, collaboration, supply chain creation and support, and early stage business development — because this empowers individuals to help their families and communities, and create deeper systemic change.

Here's just one example, and you'll discover more throughout this report. In Uganda, we devised programming in refugee communities we know are targeted by traffickers. Our Entrepreneurship Challenge brought 30 refugees representing six nationalities together in Kampala for business training. The event culminated in a pitch of ideas by the refugees for viable social enterprises. We seed funded every participant.

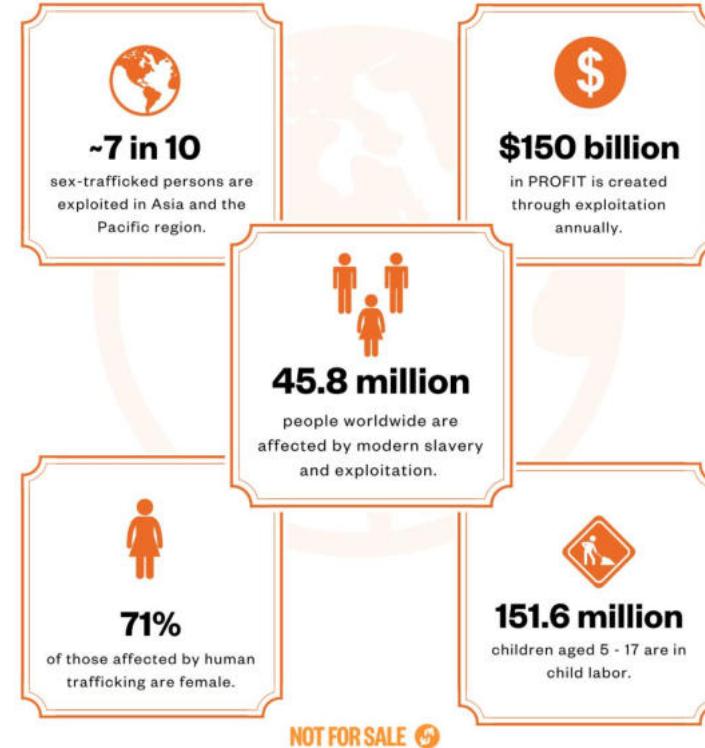
Benard Ocaya was one of the 2018 winners. His plan was to support people in his community by distributing pigs, and after the pig had piglets he would collect half of them and have another family tend to them. And on and on he could grow his business. In less than a year he's helped raise the living standard of 53 families representing over 350 people in his refugee camp. One person received our direct support, and we are now supporting Benard in changing his entire community, one pig at a time.

In this report you'll find a holistic update, featuring our work directly with survivors, like the boys in our Vietnam home; and with those who are at extreme risk of exploitation, like the families Benard is raising up through his social enterprise. This is the Not For Sale work we are so proud to do; and thank you for supporting.

WE ARE NOT FOR SALE

Nearly everything we consume — from clothing, to the batteries in our cell phones, to the fish we eat — has forced labor and exploitation hidden somewhere inside its production.

Not For Sale envisions a future without exploitation and forced labor — where everyone has access to dignified opportunities and the resources they need to thrive.



IT BEGAN WITH ONE HOUSE

In 2000, David Batstone discovered that there was human trafficking ring at a neighborhood restaurant, and began writing a book about human trafficking, called *Not For Sale*. In his research, he met a woman named Kru Nam in Northern Thailand, who was rescuing street children from exploitation, including labor and sex trafficking.

Kru Nam and the children were living in an empty field, begging for food, and without the means to build a house. Not For Sale started as an intention to simply raise enough funding to build a house for them — and ended up as a village for 150 children.

Not For Sale took this intention around the world and built shelters, schools, clean water, and entrepreneurial platforms, using anti-trafficking awareness and a Silicon Valley mindset to end trafficking and create opportunity.

We believe social enterprise will change the world and bring dignity to all.



A BETTER WAY

We have a model that allows for
100% of all donations
from individual supporters to go straight to impact and the
people who need it most.

Not For Sale grows self-sustaining social projects
and purpose-driven business to end
exploitation and forced labor.

These enterprises create opportunities,
and return revenue to those who need it most.

“
TRUE COMPASSION IS MORE THAN
FLINGING A COIN TO A BEGGAR,
IT COMES TO SEE THAT
AN EDIFICE WHICH
PRODUCES BEGGARS
NEEDS RESTRUCTURING
”



NOT FOR
SALE

MARTIN LUTHER KING, JR



NOT FOR SALE
OVERALL IMPACT

AROUND THE WORLD

Not For Sale supported survivors and at-risk individuals from the United States, Peru, The Netherlands, Romania, Thailand, Vietnam, the Democratic Republic of the Congo, Uganda, and South Africa. We have also added three new country projects, in Mozambique, Rwanda, and Bulgaria.

We have supported nearly 76,000 at-risk people since 2007.

In each country, we also do research and development to create a self-sustaining enterprise that supports our direct service work.



IN 2018 ...

We made change for for 9,966 people, including:

- Over **2,092** survivors and exploited people were provided extensive services.
- As a result, an additional **7,874** people were provided access to an array of services such as jobs, skills training, access to capital, clean water, social services, education, trafficking prevention, & more.



Not For Sale direct services include:

- Long-term housing
- Counseling, therapy, and psychosocial support

- Extensive medical care
- Legal services
- Education
- Job readiness and training programs
- Entrepreneurship seed funding



NOT FOR SALE VIETNAM

THINH IS NOT FOR SALE

In March 2019, 20-year-old “Thinh” graduated from his IT and design course and started an internship at a printing company in Hanoi. Born into poverty, Thinh had never imagined this would be possible.

Thinh grew up in Dien Bien province, a mountainous region in the northwest of Vietnam. Every day his parents toil the fields, trying to make enough to feed the whole family. Life is tough. To add to it, Thinh was born with a disability in his leg. With his mobility compromised, he relied on his father driving him to and from class.

As a child, Thinh watched his elder brother leave school because his family couldn’t afford the fees. But Thinh was lucky.

Because of our care and support, he could stay in school, and continue chasing his dreams.

Through Not For Sale Vietnam's career guidance, Thinh was able to discover his passion. After graduating from high school, Thinh travelled over 500 km to Hanoi to begin his vocational training. Thinh finds joy in doing what he loves: practicing his new skills and fulfilling his dream of becoming a designer.



ABOUT NOT FOR SALE VIETNAM

Up until 2016, Vietnamese authorities refused to acknowledge the cases of trafficking and exploitation for men and boys.

Not For Sale partnered with Blue Dragon to create the first housing for young boys that had been sexually or otherwise exploited in Vietnam.

We provide support for the street boys in Hanoi who frequent internet cafes, cafes where they are contacted by traffickers and abusers. We offer crisis care to kids on the street 24/7, from emergency shelter and healthcare, to food and clothes.

“I feel excited when moving from the emergency accommodation to the long-term shelter.

People treat me like an adult. I learn independent living skills here and feel empowered.”

Not For Sale Vietnam Program Participant



NOT FOR SALE VIETNAM

OUR IMPACT IN NUMBERS

In 2018, Not For Sale Vietnam ...

- 19 children were assisted with disabilities services, teaching life skills, careers preparation, counselling or other services
- 12 young people were enrolled in vocational training
- 5 young people were helped to get jobs
- 12 families were reunited
- 13,122 meals were served
- 5 children received an education
- 19 children were housed at the Not For Sale shelter





NOT FOR SALE THAILAND

META IS NOT FOR SALE

MeTa was an orphan in Thailand, sleeping in orchards and construction sites. At age five, her aunt sent her out to sell flowers at night, often until 2 am.

Not For Sale director Kru Nam met MeTa in the square, and they read and wrote together every night.

Kru Nam offered MeTa the chance to go to school. She lifted MeTa from the street and changed her life forever.

Now, MeTa is the first 'stateless' child from mountain tribal groups to graduate from a Thai university — an historic achievement. Five others will soon graduate, following in her footsteps.



ABOUT NOT FOR SALE THAILAND

Not For Sale Thailand supports more than 100 children each year through shelter, long-term housing, healthcare, food, and education.

Not For Sale Thailand concentrates on the education of stateless children, from neighboring Myanmar. Due to the difficulties in enrolling in any official Thai school while being stateless, these children struggle to get an education and are aggressively targeted by human traffickers. The Akha communities in Northern Thailand are also among the Not For Sale focus communities.

We constructed and expanded a children's home to offer shelter and long-term housing for youth rescued from exploitation. We provide the children safety, stability, nutritious meals and medical care. All children are enrolled in primary, secondary, or university education. The home includes a library and computer center and provides opportunities for experiences such as growing an organic farm.



NOT FOR SALE THAILAND

OUR IMPACT IN NUMBERS

In 2018, Not For Sale Thailand ...

- Over 220 children were served
- 95 children received an education who otherwise would not be able to go to school
- 15 children received legal and health services
- 30 children are in boarding schools
- Over 140 children are in pre-K
- 8 students are in primary school
- 10 students are in high school
- 3 students are in college
- 50 young people received job training
- 60 children housed at the Not For Sale shelter



NOT FOR SALE THAILAND: A MODEL PROGRAM



Not For Sale Thailand has been named by the Thai National Government a "model program" for the border regions of the country.

The primary way Not For Sale Thailand and Kru Nam model empowerment is through education for stateless children; a crucial resource they were previously denied.

DIGENITAL
the art of being

NOT FOR SALE NETHERLANDS



HANAN IS NOT FOR SALE



Hanan was born in the poor countryside of Morocco. At a young age she was taken from school. With little job opportunities available in her hometown, she went to work in Amsterdam as a housekeeper — being told she could make good money.

After arriving, it turned out she needed to work nonstop with little pay. The trafficker used violence and threats to keep her from seeking help. When her work visa expired, she was put on the street. Going home wasn't an option, because her traffickers had told her family lies about her, ruining her reputation.

Hanan ended up in a safehouse, started training at Not For Sale in 2015, and found a job working in a kitchen. On a trial run at a Dignita restaurant she did an amazing job and was hired as one of the front-of-house employees. Hanan is in a stable and good place now, making plans for her future.

She would like to help others who have been through a similar situation and is thinking about going back to school to become a social worker. As Hanan said, "I could always use a little help, but in the end, I know now I have the willpower to achieve what I want: my child is my biggest motivation. I always think of what's best for him and that makes me stand up for myself and my rights."

ABOUT NOT FOR SALE NETHERLANDS & DIGNITA

Not For Sale Netherlands was founded in 2012 to help trafficking survivors.

- The program began as a way to offer culinary job training to women from all over the Netherlands who had been exploited, and were living in a shelter. The women were taught how to make nutritious soup, delivered and sold by volunteers to women working in Amsterdam's Red Light District.
- Through this direct service, we had insight — not only were we offering food to people who needed it, but we also saw that the women in the program were more confident and better equipped to create a different life for themselves. In short, they had skills to create economic opportunity.
- We created a restaurant, Dignita, to offer culinary training to exploited people, and eventually hire them in the restaurant. All restaurant profits are returned to the social enterprise.

There are now two highly successful restaurants and a catering prep center.



2018 EXPANSION

This year, Not For Sale Netherlands opened its own training center in Amsterdam-West.

The training center has a spacious professional kitchen and classroom. Trainees learn to prepare healthy soups in the kitchen (Phase 1). The space is also used for lessons in hygiene, basics in cooking, facilities, and hosting (Phase 2). Thanks to the classroom, trainees can learn theory in all-things culinary related.

Because the center also serves as a production center for the Dignita Amsterdam brunch restaurants, trainees can also intern and get intensive one-on-one guidance from our chefs.

This beautiful location offers our trainers all the possibilities to guide the development of the trainees as well as possible, making professional growth a maximum incentive.



NOT FOR SALE NETHERLANDS & DIGNITA

OUR IMPACT IN NUMBERS

Since 2012, NFS Netherlands has trained or coached more than 325 women.

In 2018, Not For Sale Netherlands ...

- Graduated over 51 students, including:
 - 37 graduates of Phase 1 Culinary Training Program
 - 24 graduates of Phase 2 Culinary Training Program
 - 12 graduates of Phase 3 Culinary Training Program
- 13 women trained in 2018 are now in paid positions, 2 of which are at Dignita
- 10 women trained in 2018 are now in internships, 4 of which are at Dignita
- Over 62,100 meals were served at Dignita restaurants
- Most (72%) of the total trainees had been sex trafficked, and the second most-occurring form of trafficking was domestic servitude
- Most survivors were from Uganda (32.6%), followed by the Nigeria and the Philippines. Other nationalities were Romanian, Dominican, Dutch.
- Most of the survivors (68%) only went to primary school, and were never able to finish high school.
- In 2018, Not For Sale Netherlands partnered with the ACM (the Amsterdam Shelter for Victims of Human Trafficking) to train approximately 100 women in life skills such as social skills, math and accounting, health and citizenship skills.
- In 2018, Not For Sale Netherlands implemented the Buddy Program, helping 15 women learn Dutch.



A photograph of a smiling man in a jungle setting. He is wearing a yellow and white striped shirt, green shorts, and black boots. He is holding a black strap with an orange device attached. He is sitting on a large, mossy rock. In the background, there is a dirt path through a dense jungle. The text "NOT FOR SALE PERU" is overlaid on the left side of the image.

NOT FOR SALE PERU

MARTIN IS NOT FOR SALE

We met Martin over 10 years ago. He was in debt bondage, beholden to supply chain middlemen who used illicit loans to control him.

During the three months when he wasn't collecting Brazil nuts —trying to pay off his 'debt' — he was forced to clear cut the Amazonian Rainforest and toil in illegal goldmines.

Sadly his story is a typical one. His response to it was anything but typical.

Backed with funding from Not For Sale he started and built a Brazil nut collecting co-op called AFIMAD, uniting 10 indigenous communities for self-empowerment..

Martin declared to us a few months ago: "Today we own our own supply chain, which means we are in charge of our destiny. Today, I am free. Today, our communities are free."



NOT FOR SALE PERU & REBBL

Several thousand people are estimated to be subjected to trafficking within Peru, including forced labor in mining, logging, and agriculture. Many of these people come from impoverished regions of the Amazon.

Working to help these survivors, Not For Sale collaborated with notable abolitionists to support a shelter for survivors and at-risk youth in Peru.

After a few years, Not For Sale co-founders, Dave Batstone and Mark Wexler, knew they could build thousands of shelters — and still not address the roots of the problem.





NOT FOR SALE PERU & REBBL

Dave and Mark recruited cofounder and mixologist, Palo Hawken, to launch REBBL: a solution that goes beyond fair trade. The company sources roots, extracts, bark, berries, and leaves (REBBL) in a manner that creates impact for the gatherers and producers of these ingredients — and returns a portion of each bottle sold back to Not For Sale.

Today, REBBL has generated over \$1 million for Not For Sale's projects around the world, including extensive infrastructure in Peru.

NOT FOR SALE PERU: SANTA TERESITA

Not For Sale Peru supports indigenous communities in the Amazon who have been affected by internal conflict.

Santa Teresita is an indigenous nomadic community that was displaced after an armed conflict. They were forced to change their way of life, and took refuge in Santa Teresita.

Through help from contributions from REBBL, we have built a school, developed a scholarship program, installed community gardens, and are developing clean water systems.

The community is now maintaining their fish tank and raising fish, and the next step will be to construct a second tank. Then, the community members will be able to sell fish in the city to create revenue.



NOT FOR SALE PERU

OUR IMPACT IN NUMBERS

In 2018, Not For Sale Peru ...

- Served over 128 members of the Santa Teresita community
- Enabled 47 individuals to receive an education
- Offered 18 mothers and 30 children farming development, and now are now installing and growing gardens in the community
- Installed fish farms so community members had healthy and clean nutrition, as the fish in the river are polluted with mercury, 14 members are working with the fish farms
- Resulted in 128 having better nutrition — everyone in the community — because of the fish farms



NOT FOR SALE PERU: BRAZIL NUT OUR IMPACT

THE COOPERATIVE: AFIMAD

ORGANIZES THE COLLECTION OF NUTS IN EACH MEMBER COMMUNITY, AND TRANSPORTS THE BRAZIL NUTS TO SELL.

THE CAUSE: NOT FOR SALE

RECEIVES 2.5% OF REBBL'S NET SALES TO ADD SUPPORT IN COMMUNITIES VULNERABLE TO EXPLOITATION AROUND THE WORLD, INCLUDING THE PERUVIAN AMAZON. ALSO SUPPORTS EFFORTS TO BRING HIGH QUALITY INGREDIENTS TO MARKET, AND CREATE MARKETS FOR THOSE INGREDIENTS.

THE PROCESSOR: CANDOR

BUYS ALL NUTS FROM AFIMAD, NO MATTER THE QUALITY, AT A FAIR PRICE.

THE BRAZIL NUTS ARE SHELLED, THEN SHIPPED TO THE US TO BE PACKED.

THE COMPANY: REBBL

PURCHASES THE NUTS FROM CANDOR TO BE USED IN REBBL'S BANANA NUT PROTEIN DRINK, FURTHER SUPPORTING EMPOWERMENT EFFORTS VIA REBBL'S THRIVE PROJECT.

Not For Sale Peru and REBBL ...

- Created an ethical supply chain for the Brazil nut to be bought from the AFIMAD cooperative; and used by REBBL in the Banana Nut Protein flavor.
- Created a 36-cent increase to the Brazil nut harvesters per kilogram of Brazil nuts sold through organic certification assistance, and usage in REBBL drinks.
- Created positive change directly for 1,000 families in 10 participating communities in the Madre de Dios region through increased revenue from the Brazil nut organic certification.





NOT FOR SALE UGANDA AND THE DRC

BENARD IS NOT FOR SALE

Benard is a refugee from the Democratic Republic of the Congo. After fleeing violence in his home country, he now lives in Kyangwali Camp, in Uganda.

With some knowledge of raising livestock, and a desire to help his community members, he applied to the Not For Sale Entrepreneurship Challenge. Benard impressed everyone with his business plan and strong vision for his camp. He won the third place prize, and seed funding to begin his piggery project.

Almost two years later, his piggery project is thriving. With start-up capital from Not For Sale, Benard bought a few pigs. He gave those pigs to refugee families to care for, and breed. The family keeps two of the piglets to repeat the process, and Benard distributes the other piglets to new families so they can participate as well. So far, 53 families have participated in the program — helping over 350 people in his community.

The money they earn goes toward education fees, and a portion is reinvested to plant trees in the camp. A true social enterprise!



ABOUT NOT FOR SALE UGANDA / DEMOCRATIC REPUBLIC OF THE CONGO

LIFE IN A REFUGEE CAMP

More than 30,000 more people have fled to the Kyangwali Settlement in the past year. Schools, housing, and food programs are unable to accommodate such a quick influx of refugees, and many children are left behind.

Not For Sale Uganda works in Kyangwali to prepare every person for a better future. We support education, a shelter, an internship program, and job training for refugees.

Our work is rooted deeply in the belief that dignity and freedom is a deserved right for everyone. While our direct service work in Kyangwali touches the lives of several thousand, there is still room to create lasting change in the settlement.



THE OPPORTUNITY ENTREPRENEURSHIP IN UGANDA

While refugee settlements are intended to be temporary, they are permanent homes for the majority of inhabitants. Instead of waiting passively for emergency aid, many refugees are taking action to improve the lives of themselves and their community members through social entrepreneurship.

Not For Sale Uganda teamed up with Spence Diamonds to invest in the social enterprises that the refugees are creating. Launching these enterprises will create economic opportunity for the refugee founders and their communities.

Not For Sale runs a 3-day business skills workshop, and awards seed funding to all participants.



ENTREPRENEURSHIP CHALLENGE 2019: THE TOP THREE WINNERS

Jesca Inga Duku creating reusable sanitary pads for girls (right)

Alfred Awilo starting a motorcycle repair shop and training others (center)

Kagabo Afrika creating an affordable and re-chargeable electric stove (left)



A CYCLE OF EMPOWERMENT

WINNERS HELPING WINNERS

One of the most magical impacts in Uganda is the creation of an entrepreneurial community through the Entrepreneurship Challenge.

In 2019, the 2018 winners returned as judges and mentors to the 2019 participants. Each presented on their challenges, successes, and learnings from the previous year, and many are individually coaching the 2019 participants this year.

Next year, we will have even more community to continue this positive cycle!



NOT FOR SALE UGANDA / DEMOCRATIC REPUBLIC OF THE CONGO INFRASTRUCTURE

Entrepreneurship thrives when basic needs are met.

In 2018, Not For Sale Uganda installed a well for the Kyangwali school that we support.

This means children no longer need to make a 3-hour roundtrip journey to fetch water, and can spend more time learning, playing, and preparing to be the next generation of entrepreneurs.



NOT FOR SALE UGANDA / DEMOCRATIC REPUBLIC OF THE CONGO

OUR IMPACT IN NUMBERS

In 2018 ...

- 459 children enrolled at CIYOTA School in Kyangwali Refugee Camp
- 20 new students housed at the school dorm
- 28 refugee children enrolled in school in Kampala
- 4 refugee students are pursuing college degrees
- Over 770 camp residents received health services
- 30 young entrepreneurs awarded over \$11,000 in seed funding for their personal social enterprises; each directly affecting on average 3 people and indirectly affecting dozens



NOT FOR SALE SOUTH AFRICA
and MOZAMBIQUE



AMAHLE IS NOT FOR SALE

Amahle has been living in extreme danger in the Point area of Durban with her mother and sister. Every day they beg for money to pay for a “shelter” at night. Amahle was not going to school, and living on the streets.

Amahle’s sister joined the Surf Club and would often turn up with her tiny sister Amahle. Our head social worker, Slie, began to speak with Amahle’s mother. We ensured the girls had the school uniform, school books and stationary that was needed to go to school, as well as weekly food parcels.

After that we were able help them into a small apartment. It is a stepping stone for the family that is now turning the lives of these children around.

Amahle is back in school and at the Surf Club after school and on weekends where she receives support and care from our staff. We are looking at ways that we can empower her mother to become more self-supportive. This will take a long time but now Amahle and her sister have the chance to live a different future.



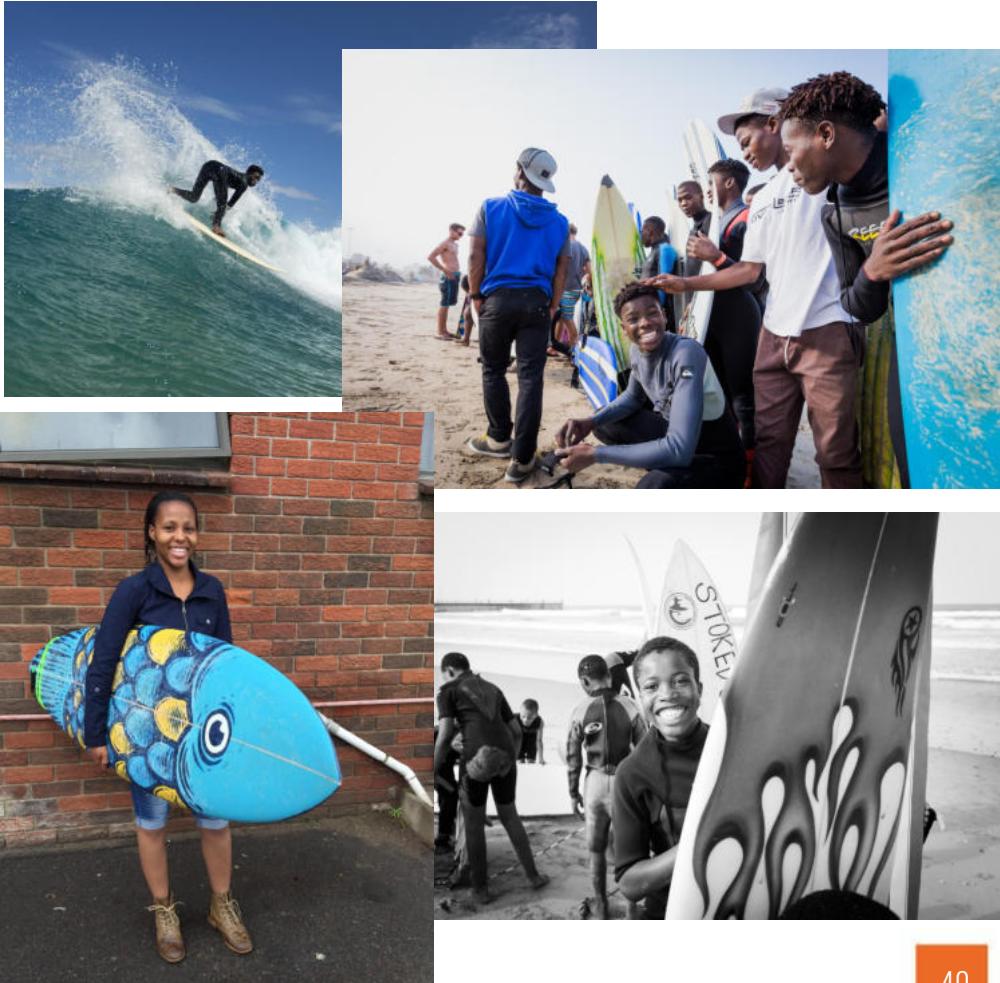
NOT FOR SALE SOUTH AFRICA

In Durban, our program focuses on outreach to homeless street children and children at risk of street-connectedness.

These children are on the streets due to abuse, violence, and neglect. Many were orphaned, or had weakened family structures, due to the AIDS crisis.

Not For Sale South Africa fuses surfing with mentorship to ensure that children have the opportunity to leave street life behind.

The children enrolled in our programming start thinking of themselves as surfers — not street children.



NOT FOR SALE SOUTH AFRICA

OUR IMPACT IN NUMBERS

In 2018 ...

- 659 children took part in Not For Sale South Africa programming
- 360 new children joined Not For Sale South Africa
- We added the Girls Surf Too program, specifically for outreach to young women and girls living on the streets in Durban to become involved in surfing
- 25 girls are currently enrolled in Girls Surf Too
- 9 young people moved into the Independent Living Program
- 6 families were helped with back-to-school assistance for their children
- 4 young people became employed full-time
- 3 young people qualified as lifeguards
- 2 young people became surf shop apprentices
- 1 young person began a photography apprenticeship
- 1 young adult established his own business



GIRLS SURF TOO

Our South Africa program has had wild success — we are creating a wave of young black surfers, for the first time.

This is something new in the world, especially in South Africa. During apartheid, the beach we use — the best surf beach in South Africa — was whites-only.

Girls Surf Too launched in 2019, to do outreach to girls who live on the streets and are particularly vulnerable.

One young woman, Sne, has a shot at the world championships, and might soon compete in the Olympics. She is the first in South Africa that is a black woman.





NOT FOR SALE ROMANIA

MARIA IS NOT FOR SALE

When Maria was a young woman, she met a boy, fell in love and a hope was born. When she became pregnant, he reacted poorly and left her and her unborn child.

Maria met another man. He knew about her pregnancy, but he considered this a reason to exploit her. Maria was moved by this new partner to another part of the country, unknown to her, and he began beating her and treating her badly.

Maria gave birth to her daughter, Ana, prematurely. On her papers, Maria's abuser was recognized as being Ana's biological father.

Following Ana's birth, the man continued to abuse Maria: She was verbally and sexually abused while the baby was also treated badly: neglected, traumatized, and without enough milk for her feeding.

Maria escaped and found the police. Maria and Ana were connected to Not For Sale, within our reintegration programs and we began working to rebuild Maria's life and care for Ana. Today, after some months, both of them are better and free from abuse.



ABOUT NOT FOR SALE ROMANIA

In Romania 45 young children live at our farm on the outskirts of the western town of Timisoara year-round. These kids are survivors, children of exploited families, and orphans — at extreme risk to trafficking.

Additionally we support another ~50 children (depending on their movement back to home countries) to attend boarding schools around the region.

We also support many young women who are survivors returning to Romania from Western Europe. Many Romanian women are trafficked into Western Europe and forced into the sex trade and domestic work.

Not For Sale Romania also works diligently in family reunification, caring for orphans, and helping to repatriate and reacclimate those who have been trafficked outside of Romania to come home and lead a life with dignity.



NOT FOR SALE ROMANIA

OUR IMPACT IN NUMBERS

In 2018 ...

- 71 children went to school because of Not For Sale Romania
- 36 received job training because of Not For Sale Romania (formal and informal)
- 46 were sheltered at Not For Sale Romania
- 12 were in boarding schools because of Not For Sale Romania
- 28 received health services because of Not For Sale Romania
- 10 received legal services because of Not For Sale Romania

The garden and greenhouses produce tomatoes, eggplants, cucumbers, peppers, dill, parsley. Part of the harvest is used for the nutrition of the program participants, and the rest is sold to a catering company.

The income generated from the vegetables is used to buy shoes and clothes for the children.





NOT FOR SALE BAY AREA

NOT FOR SALE

MAYA IS NOT FOR SALE

Maya is a young black girl raised in Oakland — a community with trafficking risk factors that include poverty, homelessness at a young age, alcohol and drug abuse, and prior trauma.

Maya fell in love with someone who ended up treating her very badly. Rather than a stereotypical “pimp” situation, as in many movies, traffickers here tend to be “Romeo” types. Pretending to be a boyfriend or friend to a girl, he showers them with attention and gifts, and then develops a coercive and abusive relationship that segues into sex trafficking. Because Maya loved her exploiter, he sold her a dream — and she sold herself on the streets for money for him.

Not For Sale Director Darian Eastman met Maya through a partner organization called MISSEY when she was 17 years old. She wanted to change her life. Through Not For Sale, Maya completed a job training program, achieved a professional secretary certificate and seized the opportunity to get a well-paying job.

When Maya received her first paycheck, she said, “I can’t believe I can pay my own bills now, without asking somebody else for money.” She is now 19 years old and in control of her own life, working as a supervisor lead receptionist. She plans on hiring future Not For Sale trainees.



NOT FOR SALE BAY AREA

In 2013 Not For Sale conducted an exhaustive research project called Slavery in Silicon Valley. We found that survivors are predominantly from the US in the domestic commercial sex trade, and that the majority of the the young women age out of services at 18 without skills to gain employment.

In late 2014 we launched our Bay Area program, to work with domestic survivors of human trafficking from the San Francisco Bay Area to gain either ongoing educational opportunities or employment.



NOT FOR SALE BAY AREA

Our three-pronged approach:

- 1) Recruitment & Assessment, in partnership with other Bay Area Social Service providers to recruit eligible young women.
- 2) Training: Highly personalized training at our office, with resume assistance and life skills training to prepare for job market.
- 3) Placement in Education and/or Jobs: Help with job fairs, applications, and placement. Some of the young women require job certifications like a food handlers certificate, security guard card or to finish their GED and we pay for these opportunities as well.

Our programming continues after placement with ongoing check-ins and assessments along with our employment partners.



NOT FOR SALE BAY AREA

OUR IMPACT IN NUMBERS

In 2018 ...

- 35 people were served
- 28 people took part in job trainings
- 15 received support outside of job trainings
- 35 applied for jobs
- 26 were hired
- 8 were accepted into a vocational training or educational program
 - Culinary training, Construction training, Loss Prevention training, Certified Nursing Assistant training
- 100% were women
- Out of the 35 trainees, about 25 have children





NOT FOR SALE RWANDA

LILIANNE IS NOT FOR SALE

Liliane Uwukuli is the founder, owner & managing director of IVURIRO KIRA (IK) Health Clinic. She is an orphan survivor of the genocide against the Tutsi in Rwanda.

Liliane's sister was injured in during the genocide; it took four visits to the hospital to get her proper health services. This delay in finding care for her sister planted a seed — she would dedicate her life to tend to the health of others, especially those in her home country.

After high school, she worked in health institutions ranging from government-run health centers to nonprofits, and finally started her own social enterprise.

IK's mission is to provide comprehensive healthcare services at an affordable cost to low- and middle-income people in rural and emerging urban areas of Rwanda. As a minimum, 1% of net revenue goes back to support people who have been trafficked and/or are in need of direct support.

Liliane's next goal is to expand beyond her current clinic space and for IK to become a full-service hospital. This is where Not For Sale is stepping in to collaborate with Liliane.

Together our goal is to move from supporting 30,000 patients in 2019, to 120,000 in 2020. This will be achieved by moving into a larger hospital (see the accompanying photo), adding new staff, and providing new services.



NEW PROJECT: NOT FOR SALE RWANDA

After the genocide in the 1990s, Rwanda is working to rebuild and care for their children — many of whom were left vulnerable and without options for a safe future.

Traffickers abuse the Rwandan people with false job offers, and treat them as property in both forced prostitution and forced labor.

We can't wait for the government to take this action. People are being hurt every day.

Not For Sale is committed to ending this kind of exploitation — before it starts.

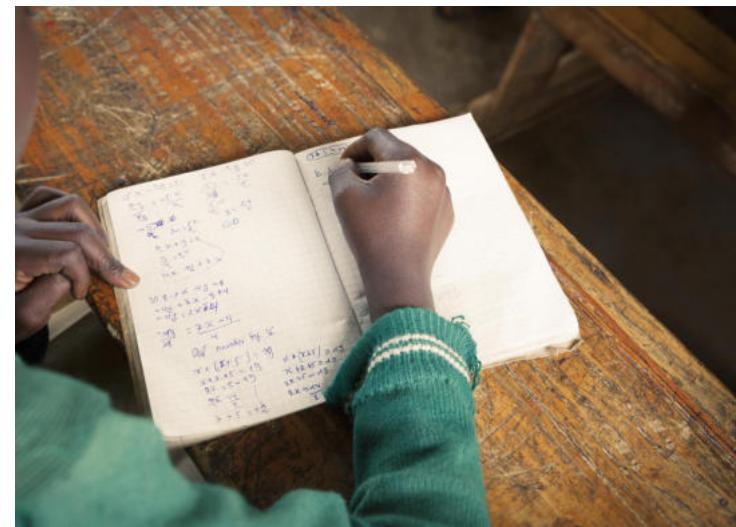
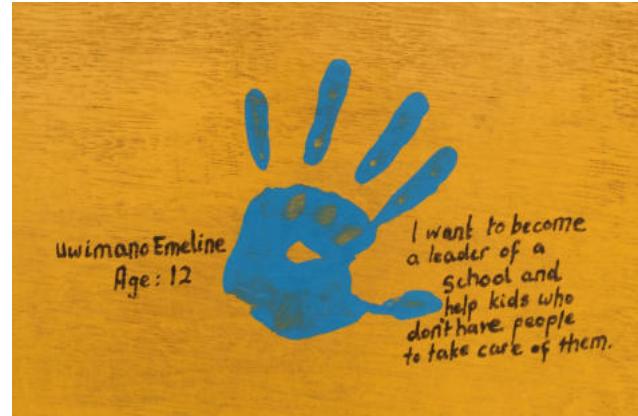
Not For Sale Rwanda is a new project, beginning in 2019.



THE OPPORTUNITY: EDUCATION AND HEALTH CLINICS

Education is the key to interrupting this cycle. Education creates entrepreneurs. Entrepreneurs create jobs, which create opportunity within Rwanda. Education also spreads awareness about the tricks traffickers use to lure someone into exploitation.

We are investing in schools, teachers, anti-trafficking training and awareness, and health clinics, so that Rwandan children can be prepared for a bright future and building their country together, with dignity.





NOT FOR SALE BULGARIA

NEW PROJECT: NOT FOR SALE BULGARIA

Impoverished communities in Bulgaria are broken apart when members leave to search for work — which often leads them to an exploitative situation.

The most vulnerable are those with little education or economic resources. Bulgarians of Turkish ethnicity and Romani women and girls, some as young as 13 years old, account for most of the sex trafficking victims identified in Bulgaria and throughout Europe.

Traffickers subject Bulgarian men and boys to forced labor across Europe, predominantly in agriculture, construction, and the service sector. Bulgarian children and adults with disabilities are forced into street begging and petty theft within Bulgaria and abroad. Romani children are also vulnerable to forced labor, particularly begging and pickpocketing.

The solution? Stronger economies and increased opportunities at home in Bulgaria's farming communities.

Not For Sale Bulgaria is a new project, beginning in 2019.



THE OPPORTUNITY: FARMHOPPING, A SOCIAL ENTERPRISE



A food delivery service that connects farmers to consumers for same-day deliveries.

Organic, local, and passes on considerably more of the earnings directly to the farmer.

Creating jobs, saving family farms, and strengthening communities so that no one is vulnerable to exploitation.

FARMHOPPING IS THE SOLUTION

An online platform where customers can buy farm fresh products directly from the producers. Simple and easy.



Order real high quality products from local farms.



Farms deliver produce and we package your order.



Your order arrives at your door at the day you selected.



THANK YOU
NOT FOR SALE Ⓜ